

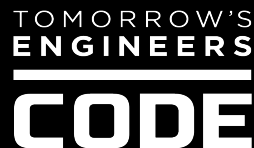
**DRIVING THE SUSTAINABILITY
MOVEMENT FORWARD**

WHO WE ARE

We are a purpose-driven sustainability and strategic management agency, with the mission to drive positive and meaningful change through Motorsport and Sport.

We deliver creative and innovative research based solutions that empower our clients to integrate sustainability into their business strategy – delivering on their short, medium and long-term ESG goals.

Our knowledge and expertise is uniquely rooted in the Motorsport and Sport industries with a deep understanding of these industries, and their ecosystem. We firmly believe a sustainability strategy is a good business strategy.



OUR PURPOSE

Our purpose is to drive change through motorsport. We believe that motorsport and sport can be powerful vehicles to help drive the sustainability movement forward. We all have a stake in caring for our communities and our planet and each and every stakeholder can play a significant role and be part of the journey towards a more sustainable future.

Our vision is to work with our clients and partners, to shift mindsets and behaviours toward positive changes; to create innovative, measurable and scalable solutions; to drive leadership in sustainability and to build long-lasting and meaningful legacies.



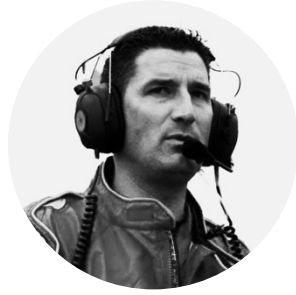
MEET OUR TEAM

We are a team of purpose-driven individuals with a shared-passion for creating a more sustainable future.



DR CRISTIANA PACE

Founder and Chief Executive Officer,
Sustainability and Strategy



JAMIE DYE

Chief Operating Officer



JULE SCHULTE

Sustainable Strategies, Partnerships and
Engagement Manager



MELINA CORVAGLIA-CHARREY

Sustainable Content Marketing Strategist

ASSOCIATE ADVISORS



ROGER ATKINS

Environmental Technology
Advisor

PROF PAOLO TATICCHI

Academic Advisor, Executive
Education and Sustainability



SAMANTHA KNIGHT

Brand and Creative Advisor



OUR ESG VALUES

We are determined to make the world a better place through sustainability, creativity and happiness.

We are aware of our responsibility to protect and nurture the planet, minimise our impact on the environment, and support those working to improve their sustainability.

Additionally, we understand that work-life balance is important, and as such, we operate with a policy of flexible and remote working for our staff. This policy minimises carbon footprint reducing travelling from/to the office, and allows our Team to benefit from more time with their family and friends, increasing their health and happiness.

The commitment and purpose of our company is embedded in our Articles of Association, a legal document deposited to the Companies House.



ENVIRONMENT

We support and are committed to working towards the global targets set out by the Paris Climate Agreement and the UN Sustainable Development Goals (SDGs).



SOCIAL

We engage in community outreach initiatives that give back to our local community throughout the year.



GOVERNANCE

We believe accountability, transparency and good governance are key for achieving a successful sustainability strategy.

OUR APPROACH

We work side by side with our clients to gain a thorough understanding of their business objectives and challenges, with the goal of delivering **actionable, data-driven sustainability solutions** that align with their business strategies.

Although we specialise in helping motorsport and sport organisations choose the right path towards sustainability – our approach is transferable, applicable and adaptable to all businesses and sectors.



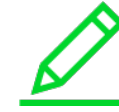
OUR SERVICES



IMPACT ASSESSMENT



SUSTAINABILITY STRATEGY
AND CHANGE MANAGEMENT



PURPOSE DRIVEN MARKETING
AND STORYTELLING



POSITIVE IMPACT COMMUNITY
ENGAGEMENT AND EVENTS



ENVIRONMENTAL ACCREDITATION,
CERTIFICATIONS, SMP AND EMS



SUSTAINABILITY WORKSHOPS,
TALKSHOPS AND THINK TANKS



IMPACT ASSESSMENT

Helping our clients get on the right track towards a more sustainable future – we deliver detailed, quantitative Impact Assessment reports that assess, benchmark and measure our clients sustainability performances and practices, in alignment with the UN SDGs.

Research based and data-driven, these reports outline 'performance results' as well 'opportunities to drive the greatest impact' moving forward, empowering our clients with a road map toward achieving their sustainability and business goals.

SUSTAINABILITY STRATEGY AND CHANGE MANAGEMENT

Through a data-driven approach, we help clients develop and implement sustainability strategies and ESG programmes that align with their business objectives. Our team of advisors experienced in sustainability and change management provide thought-leadership and guidance for businesses during their transition towards sustainability.

We believe that a robust sustainability strategy embedded into the existing business model is a winning strategy and together we define how it can create opportunities and reduce risks.

PURPOSE DRIVEN MARKETING AND STORYTELLING

Driven by our shared passion to make the world a better place, we help our clients share their sustainability focused efforts through creative and engaging storytelling, case studies and purpose driven content marketing strategies that showcase their impact and on-going commitment to building a more sustainable future. Focusing on strategic and editorial thinking, we produce sustainability reports, trend insights and effective copywriting.

Effectively communicating a business's sustainability driven activities is key for engaging employees, stakeholders, partners and customers – bringing them all along on the journey.

POSITIVE IMPACT COMMUNITY ENGAGEMENT AND EVENTS

Leveraging the power of sport and motorsport, we help our clients create Positive Impact Community Engagements Activities, Events and STEM Outreach that engage, educate and inspire. Developed in collaboration with our clients, each programme delivers 'shared-value' and creates meaningful connections with local communities – while also showcasing our clients' commitments to creating a more sustainable future.

We strongly believe that if you can see it, you can be it!



FIA ENVIRONMENTAL ACCREDITATION, CERTIFICATIONS, SMP AND EMS

We help clients navigate the process of understanding which accreditations and certifications are most suitable for their businesses, and guide them through the process of achieving internationally renowned accreditation and certifications, including the FIA Environmental Accreditation.

We work closely with circuits and venues to advance their understanding of Sustainability Management Plan (SMP) and Environmental Management System (EMS).

SUSTAINABILITY WORKSHOPS, TALKSHOPS AND THINK TANKS

We believe real change starts from within. Leaning on our knowledge and expertise in the field of sustainability, sport and motorsport, we host Executive Education Workshops that educate our clients employees on sustainability.

We also specialise in delivering innovation and circular economy think tanks, as well as partnership and purpose driven marketing talkshops – imparting knowledge about the many benefits and opportunities that come with a sustainability strategy.



OUR CLIENTS



PROUDLY PART OF



**ELLEN MACARTHUR
FOUNDATION COMMUNITY**



Enovation Consulting Ltd
Innovation Centre
Silverstone Park
Silverstone
NN12 8GX

info@e-novationconsulting.com





OUR CLIENTS

Our clients are predominantly embedded in the sport, motorsport and advanced technology industries and share our values and passion for creating a more sustainable future.

We work with a number of organisations across these sectors – including Federations, ASNs, Championships, Teams, Circuits/Venues, OEMs as well as various industry partners and enterprises.



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