



STRAPWORKS AUTOMOTIVE/POWERSPORTS/OFFROAD

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2023 PRICE LIST

Welcome to Strapworks Automotive. SA is a brand of Strapworks LLC covering products for the motorsports, powersports and off-road industries. We are proudly made in the USA (Eugene, Oregon to be specific) and provide the finest quality and fairest priced tie-downs found anywhere. We specialize in low-minimum branding, letting any store, team, club, or even individuals to get personalized, branded straps. Making our products to order also allows you to literally get the strap you always wanted. Of course, we have a slate of great designs. But the beauty of SA is that if our designs are not what works best for you, we will make the necessary changes to insure you get the perfect strap for your unique needs.

One thing we hear repeatedly is how many straps “go missing”. And it’s no wonder when everything is black or blue. Whether you are branding, or just buying our standard designs and patterns, our colorful approach is sure to help you keep better track of your straps. We look forward to being of service to each and every one of you. Thank you for considering Strapworks Automotive and here’s to good times with good friends, wherever you may roam.



If you find yourself in Eugene, please call to arrange a factory tour!

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SO WHY IS BRANDING SO IMPORTANT?

You know the NIKE swoosh. You know the Coke bottle. These iconic brands elicit reactions in people that often result in purchase of those products. On the flip side, when you sell a strap branded Ancra or Kinedyne, people who see those straps can literally go to a hundred different places and buy them. There is no call to action that benefits you.

Now, more than ever, branding is critical. If you sell straps with your name on them, and they look as cool as Strapworks can make them for you, there will, in fact, be a call to action for those folks to come to your location or your website and buy some for themselves. You not only develop brand loyalty with your existing customers, you inspire new customers to visit you and see what you are all about.

In the past, branding could be very expensive. Manufacturers demanded large minimums to make straps with your name on them (and not their name). Having to buy thousands of units was cost prohibitive. Our printing process is sublimation. It is digitally based and allows for very small runs. In fact, we have ridiculously low minimums for custom branded straps starting as low as 4 in some models. It is now so easy to get custom branded product that it literally makes no sense to not do it!

We offer extremely affordable graphics services if you need them. If you can provide ready art, you do not get charged for graphics or set-up fees. Yes, we provide templates for you at no charge. The results are stunning and the process is essentially permanent. You will get free advertising as long as that strap is visible. Thanks for your interest in all our brandable products. When you choose to purchase our Made in America straps, you are joining hundreds of Automotive dealers and thousands of individuals investing in American manufacturing and supporting American workers.

Call or e-mail today to get your strap brand launched or to enhance your already in place branding efforts.

The logo for 99WEST TRAILERS, featuring the text "99WEST TRAILERS" in blue with a small graphic element below.

The logo for 99WEST TRAILERS, featuring the text "99WEST TRAILERS" in blue with a small graphic element below.

The logo for DIAMONDBACK, featuring a stylized diamond shape and the text "DIAMONDBACK" in white on a dark background.

The logo for CULTURAL, featuring the word "CULTURAL" in white on a blue background.



The logo for STRAPWORKS TACTICAL, featuring a stylized circular graphic and the text "STRAPWORKS TACTICAL" in white on a black background.



PROMOTIONAL PRODUCTS

SUGGESTED RETAIL*

PROMOTIONAL LOYALTY KEY FOBS-STD FOLDOVER DESIGN
(Minimum 120 Units)

\$2.50

\$6.00

These very affordable key fobs are great for your crew, employees, club (especially!), or for swag at events. For retailers, sell them at the register. With your “discount” offer on the inside, you now have the world’s best “Loyalty Program”. Separate info sheet available on request.



LANYARDS SRB QUICK-RELEASE (Minimum 40 units for branding)
2- POINT EMPLOYEE/TRADE SHOW LANYARDS

\$2.50

\$8.00

Lanyards are another great team/employee/swag product. Choose from single point attachments with Quick Release ends (great for keys or pass cards) or our two point which works fabulous to keep your ID positioned properly.



PROMOTIONAL PRODUCTS cont.

NEOPRENE GOODIES

SUGGESTED RETAIL

COASTERS (Minimum 24 units)	\$1.50	\$2.50
MOUSE PADS/PITCHER PADS (Minimum 12 units)	\$3.00	\$8.00
KOOZIES (minimum 12 units)	\$2.50	\$6.00

Discounts on the above start at only 100 units. No minimums in the SA brand.



KOOZIES have 3 separate surfaces for printing... each side and the bottom. PITCHER PADS are round, and MOUSEPADS are square. Feature your latest build, your first race win, or several favorite moments in your career. Having a beer after the race? Don't forget coasters.



MADE IN

AMERICA
 Because it Matters™

ACCESSORY TIE-DOWNS

SUGGESTED RETAIL

*CAM STRAPS 1" X 2' 800 lb test buckle; 900 lb test webbing \$1.85 \$5.00
add 10 cents/foot over 2'

*CAM STRAPS 1.5" X 2' 1200 lb test buckle; 1200 lb test webbing \$3.95 \$9.00
Add 20 cents/foot over 2'

Above Cam Straps available in branded polyester. Call for pricing.

CAM STRAPS are great for tying things down. Best used as a perimeter strap, they tighten easily, through the buckle, and hold tight. Available in ¾", 1" and 1.5".



Asterick'ed straps are quoted w/o branding.

SUGGESTED RETAIL

*BATTERY TIE DOWNS several styles available starting at \$2.95 \$8.00



Asterick'ed straps are quoted w/o branding.

ACCESSORY TIE-DOWNS cont.

SUGGESTED RETAIL

*BATTERY CARRY STRAP several styles starting at

\$5.95

\$14.00



Our BATTERY CARRY STRAPS make hauling these ever-heavier beasts a breeze. The “WIRE HOOK” model is great for anything with holes in the frame. The “FLAT HOOK” model is excellent when you have a slot or an overhanging top. Buy both models and be sure you have what you need for every style! Each style is anchored by a molded hand grip that is comfortable to grasp and makes for a secure lift or carry.

Asterick'ed straps are quoted w/o branding.

E-TRACK RATCHET OR CAM TIE-DOWNS

		SUGGESTED RETAIL
E-TRACK RATCHET 12'	\$15.00	\$25.00
E-TRACK RATCHET 16'	\$18.00	\$30.00
E-TRACK RATCHET 20'	\$20.00	\$35.00

E-TRACK STRAPS are amazing on the walls of trailers and shops. This model is pretty much just for walls, securing loads along the walls as well as keeping things from shifting back with a cross strap across the trailer. These models are made with our smooth, silky PQ webbing in the **Ratchet Buckle** style and with our Utility polyester in the **Cam Buckle** style. Both styles do a great job of securing your loads. We do have other models in tire tie-downs adapted to e-track floor rails.



MOTORCYCLE/ATV TIE-DOWN STRAPS

Without question, our several models of **MOTORCYCLE AND ATV TIE-DOWNS** will help you secure your load with confidence and safety. We use the heaviest materials available in this sized strap. Our straps are a staple in shops across the Western US and we hope to have even more coverage through the country's mid-section, East Coast and through the Southeast. Available in branded styles at only a 12-strap minimum (6 pair)! Hopefully, you read our "BRANDING" page. Branding is forever advertising and brings a definite level of credibility to your appearance of professionalism. Anytime someone ties down with "your" straps, people see that and you reach audiences you couldn't reach in any other way. Our **Ratchet Buckle** model w/built-in softie is hands-down our most popular. We also have the **Cam Buckle** model and have made cam/ratchet combo straps by request. Let us know what works for you. Can be packaged for retail display. All straps rolled and banded. Sold individually.

		SUGGESTED RETAIL
1 INCH MOTO CAM TIE-DOWNS 6' w/safety s-hooks	\$7.95	\$32/pair
1 INCH MOTO CAM TIE-DOWNS 6' w/safety s-hooks and built-in soft-tie	\$8.95	\$34.00/pair
1 INCH RATCHET TIE-DOWNS 6' w/safety s-hooks	\$7.95	\$34/pair
1 INCH RATCHET TIE-DOWNS 6' w/safety s-hooks and built-in soft-tie	\$8.95	\$36/pair
1.5 INCH MOTO CAM TIE-DOWNS 6' w/safety s-hooks	\$8.95	\$36/pair
1.5 INCH MOTO CAM TIE-DOWNS 6' w/safety s-hooks and built-in soft-tie	\$9.85	\$42/pair
1.5 INCH RATCHET TIE-DOWNS 6' w/safety s-hooks	\$8.95	\$38/pair
1.5 INCH RATCHET TIE-DOWNS 6' w/safety s-hooks and built-in soft-tie	\$9.85	\$42/pair



Upper Left- Our 1-inch models are perfect for bicycles and e-bikes.
 Middle- Our 1.5-inch ratchet buckle Model w/built-in softie.
 Upper Right- Our 1.5-inch cam buckle model.
 Lower- Our 1.5-inch ratchet buckle Model w/built-in softie.



RATCHET ONLY TIE-DOWNS

(AKA “ENDLESS LOOP”)

Our “RATCHET ONLY” straps fill so many needs. They are infinitely useful for securing loads up, down, all around. Available in 1”, 1.5” and 2” models to cover all your tie-down scenarios. All straps made with our famous PQ (picture quality) polyester webbing for the utmost utility AND “flash”.

		SUGGESTED RETAIL
1” RATCHET ONLY STRAPS (ENDLESS LOOP) 8’	\$6.95	\$15.00
1-1/2” RATCHET ONLY STRAP (ENDLESS LOOP) 8’	\$8.95	\$18.00
2” RATCHET ONLY STRAPS (ENDLESS LOOP) 8’	\$10.95	\$20.00

SOFTIES AND GRAB LOOPS

We offer SOFTIES & GRAB LOOPS in 1”, 1.5” and 2” models. So, what’s the difference? Most folks know all about softies. If you already own a pile of ratchet straps, why buy more just to get a built-in softie. Buy a SOFTIE and connect up to your bike or ATV without fear of marring a surface with metal hardware. The most popular size is 1-inch which is entirely adequate. Like to overdo? Go for the 1.5-inch or the 2-inch models for that extra “beef”. GRAB LOOPS are for ATV and off-road users. If you drive alone, you don’t need this. If you have passengers, their ride will be far more fun hanging on to our GRAB LOOP than nothing, or even those molded handles that came with your ride. Wrap these around your roll cage and hang on in style! The 1.5-inch GRAB LOOP is most popular. Oh yeah, the GRAB LOOPS are longer with a generous-sized loop for your hand.

SOFTIES AND GRAB LOOPS cont.

		SUGGESTED RETAIL
1 INCH SOFTIE	\$3.00	\$8.00
1.5 INCH SOFTIE	\$3.50	\$10.00
2 INCH SOFTIE	\$5.00	\$15.00
1 INCH INTERIOR GRAB LOOP	\$3.50	\$10.00
1.5 INCH INTERIOR GRAB LOOP	\$4.00	\$12.00
2 INCH INTERIOR GRAB LOOP	\$6.00	\$16.00



SPARE TIRE TIE-DOWNS

Our SPARE TIRE TIE-DOWNS cover your needs whether you carry in the truck bed, on the back of your rig, or on/in the trailer. Check out your options, choose an amazing, printed pattern and make them your very own. Please note, vehicle tie-downs are covered on the next pages. SUGGESTED RETAIL

2 INCH ADJUSTABLE TRI-TIRE TIE-DOWNS

\$29.95

\$58.00

We used to make fixed tie-downs. We found that making the strap assembly adjustable, you get way more value with the ability to tie-down several sizes of tires. The TRI-TIRE TIE-DOWN is most often used on off-road vehicles (Baja racers as well as rock crawlers). We'll need your tire diameter as well as the spans of your anchor points. Available with flat or twisted snap hooks, wire hooks, flat hooks and j-hooks. All models are made with 12K webbing and 10K hardware and stitching. All made to your specs (with room to spare).



Not traditional, but we think it's pretty neat!



VEHICLE TIE-DOWNS/AXLE STRAPS

Heavier duty and more traditional, our axle straps and accessories are fabricated with our sturdy 12K polyester and 10K hardware plus 10K engineered stitching.

SUGGESTED RETAIL

ADJUSTABLE TIRE BASKET TIE-DOWNS

Starting at

\$29.95

\$58.00

Hey, one good idea deserves another. Once we perfected our Adjustable Tri-Tire Tie-Down, we set our sights on our Tire Baskets. The magic worked! Now you get major value being able to tie down tires with a full 10-inch range (think 32" up to 42"). We'll need your tires width and the diameter to make sure we get the range you need.

SAME STYLE AND SIZE-BOTH TIRES!



SUGGESTED RETAIL

TIRE YOKES

\$18.95

\$38.00

One of our newest models, this unit is designed to go around the back side of the tire and then get secured to an anchor at the side of the trailer. It's quick, it's easy. I don't know that I would go off road with this set-up, but it sure works around town! You can order with a ratchet w/built-in snap hook or get the traditional sewn hook-ratchet end.



VEHICLE TIE-DOWNS/AXLE STRAPS cont.

	SUGGESTED RETAIL	
THROUGH THE TIRE YOKE	\$16.95	\$36.00

Another new model is our THROUGH-THE-WHEEL TIRE YOKE. Feed one end through your wheel, yoke it and go back or forward to your ratchet and anchor point. Fast, simple, and more secure than the standard TIRE YOKE.



	SUGGESTED RETAIL	
2 INCH AXLE STRAPS w/ABRASION SLEEVE	\$27.95	\$54.00

Tried and true, our axle straps with built-in tie-back are just the ticket to securing your car or truck to the trailer. Adjustable tie-back works best with higher clearance vehicles (for low clearance, see our axle strap with choker or Inline Straps with Axle Extenders). Standard Overall Length is 9 feet hook-hook (resulting in roughly 7 feet from axle to anchor point). Can be made in any length you may need. Available with sewn buckle end (pictured) or ratchet w/built in hook models.



VEHICLE TIE-DOWNS/AXLE STRAPS cont.

SUGGESTED RETAIL

2 INCH AXLE STRAPS w/CHOKER AXLE END

\$25.95

\$52.00

Our Choker End model is a bit easier to use when clearance is limited. Just slip the loose end over the axle, pull back through the inverted, sleeved loop and attach to your ratchet buckle, VOILA!



SUGGESTED RETAIL

2" IN-LINE TIE-DOWNS AND DYNO STRAPS (tow point to trailer) 8'

\$16.95

\$36.00

If you have solid anchors on your truck or car, these IN-LINE STRAPS are perfect for trailer tie-downs. If you don't have good anchor points on your vehicle, just pair up an IN-LINE STRAP with our AXLE STRAP EXTENDERS. Either way, IN-LINE STRAPS have so many uses, you just have to have several in your strap box. When used as a DYNO STRAP they offer secure anchoring for in-shop or mobile testing.

VEHICLE TIE-DOWNS/AXLE STRAPS cont.



Inline Vehicle Tie-Down Strap

SUGGESTED RETAIL

2 INCH AXLE STRAP EXTENDERS (2 FEET LONG W/ ABRASION SLEEVE) \$14.95

\$28.00

Use our AXLE STRAP EXTENDERS with in-line straps for a perfect axle strap combo. Made with 12K polyester and 10K Delta Rings with a polyester tubular sleeve for abrasion.



VEHICLE TIE-DOWNS/AXLE STRAPS cont.

		SUGGESTED RETAIL
TIE BACKS-FIXED LENGTH	\$12.95	\$28.00
TIE BACKS-ADJUSTABLE	\$19.95	\$35.00



Top Photo- Adjustable Tie-Back
Bottom Photo- Fixed Tie-Back

LIMIT STRAPS/OFFROAD

2" LIMIT STRAPS AT 18" C-C (add \$1.00/every 2-inch addition to length) \$25.00
Limit straps are available from 8 inches to 38 inches. Call for pricing.



12K Webbing-Available sizes from 8-38 inches

OK Bolt Plates w/Defender

Branding/Private Labeling no extra cost (Minimum 12 units)

OFFROAD cont.

GRAB LOOPS cont.

		SUGGESTED RETAIL
1 INCH INTERIOR GRAB LOOP	\$3.50	\$10.00
1.5 INCH INTERIOR GRAB LOOP	\$4.00	\$12.00
2 INCH INTERIOR GRAB LOOP	\$6.00	\$16.00

INTERIOR GRAB LOOPS are excellent for use as extra security for your ATV/UTV passengers. When you feel the need for speed, make sure your passengers are not getting unnecessarily buffeted around. Easily attached to the roll cage, our soft PQ polyester feels soft to the touch yet offers unmatched ability to make your passenger feel safe and secure in any terrain.



		SUGGESTED RETAIL
2 INCH ADJUSTABLE TRI-TIRE TIE-DOWNS	\$29.95	\$58.00

12K Polyester Webbing; 10K Hardware; 10K Engineered Stitching

Your choice of Flat or Twisted Snap Hooks; J-Hooks; Flat Hooks



DRAGSTER TIE-DOWNS

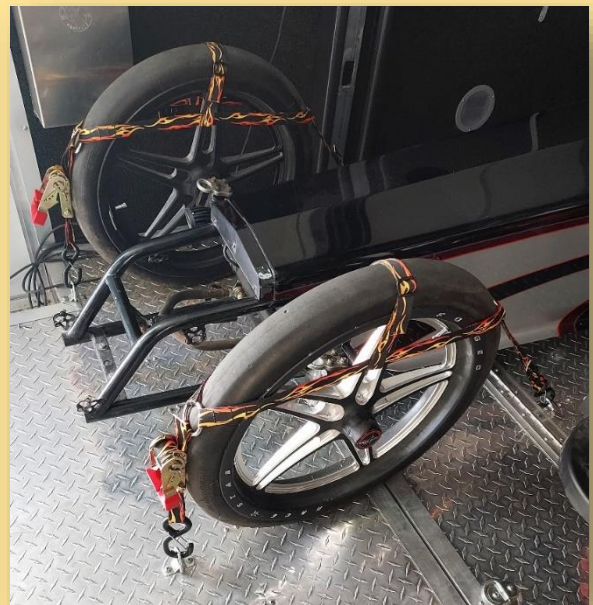
A client of ours saw our Tire Baskets at PRI and asked if we could do one for his dragster's front tires. Being America's number one **CUSTOM TIE-DOWN SHOP**, of course we said yes! When we got done, we had one very satisfied customer and a new product, the **Front Tire Dragster Tire Basket**. He then asked us to do tie-downs for his back tires. We had seen straps of this type but had not yet done any ourselves. We got to work, sourced quality, machined parts, and voila! Here comes our **Rear Dragster Tire Tie-Downs**. As always, we use only the best materials available, sewn with engineered stitching, and priced at affordable levels. Both front and rear sets are adjustable, but we will need your tire's width and diameter to insure a custom fit.

DRAGSTER FRONT TIRE SET

\$56/PAIR

DRAGSTER BACK TIRE SET

\$150/PAIR



MADE IN

AMERICA
Because it Matters™

TOW STRAPS

Strapworks Automotive has a series of LD TOW STRAPS specifically designed for off-trail rescues, snowmobile and jet ski fails, and around-the-shop/track needs.

1-inch Series... Ideal for e-bike, jet ski, karts, or snowmobile rescue, our 1-inch Series is made with our 3000 lb test PQ polyester webbing. Inverted loops on both ends have a polyester sleeve for abrasion protection. Easily hooked to the towing end of the equation by “choking”, while the “towed” end can typically be secured with a carabiner.

1 INCH BY 15 FOOT TOW STRAP no hardware \$24
Add 60 cents/foot for longer tow straps (ex. 20 foot strap \$22.95)

1 INCH BY 15 FOOT TOW STRAP w/flat or twisted snap hooks \$30
Add 60 cents/foot for longer tow straps (ex. 20 foot strap \$27.95)



1.5-inch Series... A step up in strength and versatility, our 1.5-inch Series is better suited for ATVs, SXS, heavier jet skis and even light motorboats. The strength on this strap is rated at 5000 lbs.

1.5 INCH BY 15 FOOT TOW STRAP no hardware \$28
Add 75 cents/foot for longer tow straps (ex. 20 foot strap \$26.70)

1.5 INCH BY 15 FOOT TOW STRAP w/flat or twisted snap hooks \$36
Add 75 cents/foot for longer tow straps (ex. 20 foot strap \$31.70)

TOW STRAPS cont.

2-inch Series... Our 2-inch series is made with our 12K polyester and can handle the bigger loads on land and sea. While it shouldn't need to be said, this is not legal for street towing. It will certainly help you get out of the woods or off the water before going to a more rigid and secure towing method. And it's perfect for winching your car into or onto your trailer.

2 INCH BY 15 FOOT TOW STRAP no hardware	\$25.95	\$49.00
Add 90 cents/foot for longer tow straps (ex. 20 foot strap \$30.45)		
2 INCH BY 15 FOOT TOW STRAP w/flat or twisted snap hooks	\$29.95	\$54.00
Add 90 cents/foot for longer tow straps (ex. 20 foot strap \$34.45)		

Dragster Tow Yoke... What a great way to get your dragster from the end of the run back to the pits, or around the shop. Connect the safety s-hooks to your front tow points and hook into the opposite end of the rig with your in-line strap. There is plenty of soft, non-abrasive webbing extending over your front cone so no worries about scratches or marred surfaces!

\$34.95



TOW STRAPS cont.

Standard, Adjustable Shop/Track Tow Yoke... For Sprint cars, Funny Cars, etc., our Standard Yoke (adjustable to boot!) will fill the bill. Getting a vehicle around the shop or track has never been easier.

\$29.95



MARINE TIE-DOWNS

OVERCENTER TRANSOM STRAPS... Most of us remember the old days... you would have to really lash down that overcenter buckle or it would pop open and bye-bye boat. Fast forward a few years and we now have posi-lock overcenter buckles. They DON'T open until you want them to. We have them available in 1-inch and two-inch models. Put the length between boat cleat and trailer anchor in your order notes to get just the right length.



Two-inch Model



One-inch Model

HARDWARE

Strapworks sells industrial hardware with ratings from 1500 to 10000 lbs. We stock 10K TWISTED SNAP HOOKS; 1, 1.5 and 2-INCH FLAT SNAP HOOKS; J-HOOKS; WIRE HOOKS; FLAT HOOKS; 1 & 2 INCH DELTA RINGS; 2-INCH SQUARE LOOPS; 2-INCH SLIDES; 1, 1.5, & 2-INCH RATCHET BUCKLES; SAFETY S-HOOKS; REGULAR S-HOOKS IN COATED STEEL AND STAINLESS STEEL; E-TRACK AND ACCESSORIES; BOLT PLATES; OVERCENTER BUCKLES. We also sell our webbing by itself.

Quantity discounts start at 100 units. No minimums when buying the "Strapworks Automotive" brand. Minimums for your branding and/or patterns to encompass 30 feet or 120 feet of webbing (dependent on the product-call or e-mail for specifics if not listed in the product description). This translates to, for example, six 20-foot tow straps, eight Tri-tire tie-downs, eight adjustable tire baskets, twelve ATV/motorcycle tie-downs with softie. Any combination of products made in the same width webbing can be mixed and matched to meet your minimum.



FINAL NOTES

STRAPWORKS AUTOMOTIVE makes all our straps to order. Please allow enough time for quality construction of your straps, especially if you are ordering for an event with a deadline. Possession of this price list does not constitute an offer. All buyers need to be registered (just call or e-mail for a 2-minute procedure).

Opening terms are cash with order. NET 15 and NET 30 terms are available on approved credit.

Discounts are available but vary between products. A minimum for all products for discounting is 100 units. Some products have higher minimums.

STRAPWORKS LLC is an American company based in Eugene, Oregon. All our products are branded and fabricated in our factory. We source domestic webbing when possible. We have a 58,000 square foot facility full of raw materials, machinery, and 60 employees- all eager to make your next strap order totally unique and worthy of your personal branding. We sincerely appreciate your support of American manufacturing!



POWERSPORTS/OFFROAD/TRAILERING

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