

PERFORMANCE PLUS GLOBAL LOGISTICS

Winter Shipping Tips

In today's fast-paced logistics environment, shipping isn't just about moving freight—it's about doing it **smarter, safer, and more cost-effectively**. Whether you manage a single shipment or an entire supply chain, these best practices can help streamline operations and protect your bottom line.

1. Plan Ahead and Communicate Early

Every successful shipment begins with clear communication. Confirm pickup and delivery windows well in advance, share accurate contact details, and keep all stakeholders informed of updates or changes. Early coordination reduces downtime, prevents scheduling conflicts, and helps carriers plan efficient routes.

2. Package for the Journey

Freight endures vibration, stacking, and shifting throughout transit. Use **durable, mode-appropriate packaging**—custom crates, banded pallets, or reinforced boxes—to safeguard contents. Label all sides clearly, mark fragile items, and include a detailed packing list inside each container. Good packaging is your first line of defense against damage claims.

3. Verify Documentation and Compliance

Accurate paperwork keeps freight moving smoothly. Ensure **Bills of Lading, commercial invoices, certificates, and customs forms** are complete and consistent. For international shipments, confirm all tariff codes, declared values, and export details meet compliance standards. Small clerical errors can cause costly delays.

4. Select the Right Carrier and Service

Not every shipment requires the same solution. Evaluate **transit time, cost, handling requirements, and risk exposure** before booking. Match the right carrier and mode—LTL, full truckload, air, or ocean—to your shipment's needs. Establish relationships with vetted, insured partners who demonstrate reliability and communication transparency.

5. Protect Your Freight

Even with the best planning, accidents happen. Standard carrier liability often covers only pennies per pound. Consider **all-risk supplemental freight insurance** to safeguard your shipment's full value against loss or damage. The small cost of coverage can save thousands in the event of a claim.

6. Track, Analyze, and Improve

Use **technology for real-time tracking** and performance reporting. Monitor on-time percentages, damage rates, and carrier reliability. Regularly review this data to identify trends, negotiate better rates, and implement improvements. Continuous evaluation turns logistics into a strategic advantage.

PERFORMANCE PLUS GLOBAL LOGISTICS (PPLUS)

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