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4500 Adam's Way • Randleman, NC 27317

## 2023 Victory Junction Sponsorship and Naming Opportunities

### **\$2,000,000 – Permanent Naming of Program Housing**

***Support at this level provides one week of summer camp for up to 128 children with serious illnesses and chronic medical conditions AND permanent naming rights on the highly visible Program Housing adjacent to Victory Circle.***

- Permanent naming rights for Program Housing
- On-Site signage and recognition
- Social media recognition across all VJ Social media channels
- 3-minute video of summer camp
- Camper Quotes, Stories and Pictures
- Other possibilities as mutually agreed upon

### **\$2,000,000 – Permanent Naming of the Adam's Way House (Available in 2025)**

***Support at this level provides one week of summer camp for up to 128 children with serious illnesses and chronic medical conditions AND permanent naming rights on the Adam's Way House - prominently positioned at the entrance to Camp.***

- Permanent naming rights for the Adam's Way House
- On-Site signage and recognition
- Social media recognition across all VJ Social media channels
- 3-minute video of summer camp
- Camper Quotes, Stories and Pictures
- Other possibilities as mutually agreed upon

### **\$1,000,000 – Permanent Naming of Pit Stop**

***Support at this level provides one week of summer camp for up to 128 children with serious illnesses and chronic medical conditions AND permanent naming rights on the highly visible Pit Stop on Victory Circle.***

- Permanent naming rights for Pit Stop
- On-Site signage and recognition
- Social media recognition across all VJ Social media channels
- Camper Quotes, Stories and Pictures
- Other possibilities as mutually agreed upon

### **\$250,000 – 3-Year Naming of Program Housing**

***Support at this level provides 3-year naming rights on the highly visible Program Housing adjacent to Victory Circle Program Housing – and support for one week of summer camp for up to 128 children with serious illnesses and chronic medical conditions.***

- 3-year naming rights for program housing
- On-Site signage and recognition
- Social media recognition across all VJ Social media channels
- Other possibilities as mutually agreed upon



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### **\$375,000 – REACH – Full NC and SC and VA Outreach Market Sponsorship**

*Support at this level provides 1 year of patient and family outreach in North Carolina, South Carolina and Virginia. Annually, Victory Junction delivers nearly 9,000 camp experiences to children and their families through REACH – across all three markets.*

- Co-branding with Victory Junction
- Social media recognition across all VJ social media channels
- 3-minute impact video
- On-Site Recognition and Volunteer Opportunities
- Other possibilities as mutually agreed upon

### **\$250,000 – 2 Year Naming of the Adam's Way House (Available in 2025)**

*This level provides 2-year naming rights on the highly visible Doctors' House – prominently positioned at the entrance to Camp – and support for one week of summer camp for up to 128 children with serious illnesses and chronic medical conditions.*

- 2-year naming rights for Adam's Way House
- On-Site signage and recognition
- Social media recognition across all VJ Social media channels
- 3-minute video of summer camp
- Camper Quotes, Stories and Pictures
- Other possibilities as mutually agreed upon

### **\$160,000 – Fill-A-Unit of Campers and Counselors**

*This level provides support for four (4) cabins with up to eight (8) campers + up to eight (8) counselors for one week of summer camp*

- Social media recognition across all VJ social media channels
- On-site recognition
- Camper letters and Cabin picture
- Counselor reflections

### **\$125,000 – REACH – NC or SC or VA Outreach Market Sponsorship**

*Support at this level provides patient and family outreach in hospitals in North Carolina or South Carolina or Virginia.*

- Co-branding with Victory Junction
- Social media recognition across all VJ social media channels
- 3-minute impact video
- On-Site Recognition and Volunteer Opportunities
- Other possibilities as mutually agreed upon



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### **\$100,000 – 1-Year Naming of Program Housing and Fill-A-Cabin**

*This level names Program Housing for 1 year AND provides support for a cabin of up to eight (8) campers during summer camp.*

- 1-year naming rights for Program Housing
- On-Site signage and recognition
- Social media recognition across all VJ Social media channels
- Camper Quotes, Stories and Pictures
- Other possibilities as mutually agreed upon

### **\$50,000 Family Weekend Sponsorship**

*Support at this level brings up to 34 families to Camp (up to 272 family members).*

- Social media recognition across all VJ social media channels
- On-site recognition during weekend
- Volunteer Opportunities for Sponsor
- Opportunities to give Sponsor information to families
- Other possibilities as mutually agreed upon

### **\$40,000 – Fill-A-Cabin of Campers and Counselors**

*This level provides support for a cabin with up to eight (8) campers + up to eight (8) counselors for one week of summer camp.*

- Social media recognition across all VJ social media channels
- On-site recognition
- Camper letters and Cabin picture
- Counselor reflections
- Other possibilities as mutually agreed upon by Victory Junction and donor

### **\$20,000 – Fill-A-Cabin of Campers**

*This level provides support for a cabin with up to eight (8) campers for one week of summer camp.*

- On-site recognition
- Camper letters and Cabin picture
- Counselor reflections
- Other possibilities as mutually agreed upon

**For more information or to begin a conversation, please reach out to:**

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