

VICTORY JUNCTION

Founded in honor of Adam Petty 
a serioüsfun camp



History

Victory Junction was the dream of Adam Petty, a fourth generation race car driver from the famous Petty family and a rising star in the sport. Adam's passion for racing was equaled only by his compassion for others, especially children. Between races, he often visited children in pediatric hospitals. After his tragic death in a racing accident, Adam's family and friends came together to realize his dream of a camp to serve children with serious medical conditions.

With land donated by Richard and Lynda Petty, the Petty family spearheaded a capital campaign in 2002 and dollar by dollar received donations from corporations, individuals and foundations to build what would become Victory Junction, a NASCAR-themed camp located in Randleman, N.C. Adam's legacy of love was realized when we opened our gates to our first campers in June of 2004.



Who We Serve

Camp is available to children ages six to 16. Children come to Victory Junction from all over the country and even around the world. We are a welcome break for kids who spend most of their year receiving medical treatments or attending countless hospital visits. Families never pay for camp because of the generosity of donors.

Some of the illnesses and medical conditions we serve:

- Bleeding Disorders
- Burn Survivors
- Cancer
- Cerebral Palsy
- Craniofacial Anomalies
- Diabetes
- Gastrointestinal Diseases
- Genetic Disorders
- Heart Disease
- Immunological Disorders
- Kidney Disease
- Lung Disease
- Neurological Disorders
- Physical Disabilities
- Rheumatic Diseases
- Sickle Cell Disease
- Skin Diseases
- Spina Bifida



Mission & Core Values

Victory Junction enriches the lives of children with serious illnesses by providing life-changing camping experiences that are exciting, fun and empowering, at no cost to children or their families.

Safety

We passionately care for our campers, families and team, and provide a safe haven that allows everyone the opportunity to be themselves.

High Standards

We deliver extraordinary and memorable experiences by sustaining high quality, fully accessible facilities, a commitment to customized programming and continuous improvement at every level.

Empowerment

We are dedicated to providing opportunities for growth and independence which encourages individuality and fosters true possibilities.

Respect

We maintain an environment of trust, honesty, and transparency by encouraging a vigorous, open flow of communication on all levels, in all directions.

Teamwork

We value everyone's unique experience and insight, and are committed to creating an environment that builds relationships, supports collaboration, and encourages openness to new ideas.



VICTORY JUNCTION

at a Glance since 2004

PROVIDING YEAR-ROUND FUN AND LIFE-CHANGING EXPERIENCES!

As of 12/31/2021

OVER
105K
camp experiences provided!

Proudly reaching children and families through:

- ▶ **Family Weekends** *17,134 experiences*
(Onsite) Spring, summer, and fall family programming
- ▶ **Partner Programs** *1,134 experiences*
(Onsite) Spring, summer, and fall programming for partnership groups
- ▶ **REACH** *56,238 experiences*
(Offsite) Year-round programming for pediatric patients and their families in hospitals & Ronald McDonald Houses across North and South Carolina
- ▶ **Summer Camp** *13,403 experiences*
(Onsite) Summer programming
- ▶ **VJ @ Home** *15,901 experiences*
(Virtual) Summer programming
- ▶ **Day Programs** *1,265 experiences*
(Onsite) Year-round programming, including Vic's Riders

For more information:

victoryjunction.org/media-resource-center-our-impact

Campers HAVE COME FROM



AND 4 OTHER COUNTRIES



Volunteers have given their time and talents to fill *30,411* positions, adding up to *814,241* volunteer hours.



Learn more about us!
victoryjunction.org

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Member of the
serioüsfun
children's network
founded by paul newman



VICTORY JUNCTION a Year IN Review 2021

Celebrating another safe and successful year of Camp, as we navigated year two of COVID.

As of 12/31/2021

PROGRAM Accomplishments

- ▶ **Family Weekends** *509 experiences*
(Onsite) Spring, summer, and fall family weekend programming
- ▶ **Partner Programs** *476 experiences*
(Onsite) Spring, summer, and fall programming for partnership groups
- ▶ **REACH** *10,657 experiences*
(Virtual) Year-round activities, including craft kits, for pediatric patients and their families in hospitals & Ronald McDonald Houses across North and South Carolina
- ▶ **Day Programs** *440 experiences*
(Onsite) Winter, spring, and summer programming, including Vic's Riders

+ TOTALING

12,082

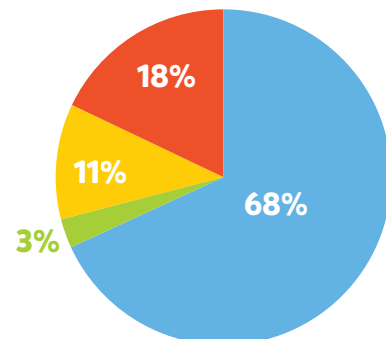
experiences in 2021

194 volunteer positions were filled, adding up to **2,418** volunteer hours.



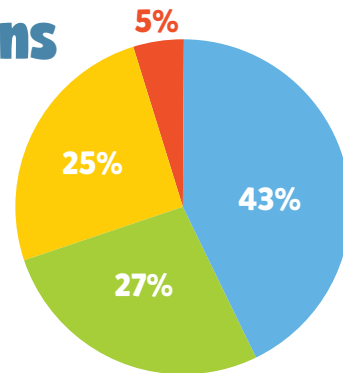
2021 REVENUE

- ▶ Contributions
- ▶ Grants
- ▶ In-Kind
- ▶ Other Income



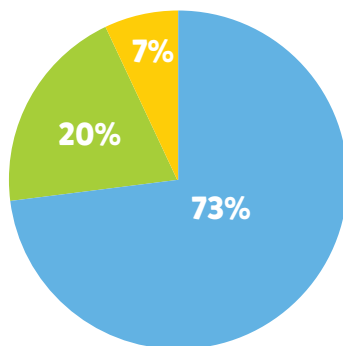
2021 CONTRIBUTIONS

- ▶ Individuals \$1,472,026
- ▶ Corporations \$915,856
- ▶ Organizations \$184,871
- ▶ Foundations \$846,863



2021 EXPENSES

- ▶ Program Activities
- ▶ Fundraising
- ▶ General & Administrative



For more information: victoryjunction.org/financials

Member of the
seriousfunSM
children's network
founded by paul newman



**VICTORY
JUNCTION**



**Learn more
ABOUT US!**
victoryjunction.org

About Victory Junction

We believe that every child, no matter their illness or diagnosis, deserves to just be a kid. That's why we provide medically-safe camp experiences filled with discovery, friendship and a lot of laughter. Always at no cost to families.

Learn more about the illnesses and medical conditions we serve:

victoryjunction.org



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