



THE ONLY SPONSORSHIP MANAGEMENT PLATFORM BUILT BY THE INDUSTRY FOR THE INDUSTRY

SUPERCHARGED PARTNERSHIPS



MESSAGE US ON EPARTRADE FOR A **FREE** BRAND REPORT

AUTOFLUENCER'S MISSION

At Autofluencer, our mission is to give you more time to do what you love! We're building an easy-to-use platform for improving the management and measurement of partnerships/sponsorships in the automotive, motorsports, and outdoor recreation industries! We provide brands, agencies, teams, racers, and enthusiasts with tools, education, and reporting to save time and energy while building more successful partnerships.

HOW WE HELP



PARTNERSHIP PERFORMANCE DATA AT YOUR FINGERTIPS!

Answer the age old question: "What are we getting for the partnership" with our Earned Media Value reporting by partner, by post and across campaigns.

STREAMLINED SPONSORSHIP & INFLUENCER MANAGEMENT

Ready to GROW your programs while SAVING TIME?! We got you! Spend MINUTES reviewing and approving new partnership applications!



WE ARE BUILT BY THE INDUSTRY FOR THE INDUSTRY

Nearly every feature in Autofluencer exists thanks to our automotive, motorsports or outdoor recreation brands, agencies, racers or enthusiasts.

CONTACT FOR MORE INFORMATION



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AUTOFLUENCER

PACKAGES & PRICING

ONE-TIME ONBOARDING FEES WAIVED FOR ALL EPARTRADE PARTNERS!

GIMME THE DATA

\$249/MO

+ \$199 ONBOARDING

OUR TEAM WILL PROVIDE
"GREEN GLOVE" SERVICE FOR:

- ✓ **Campaigns/Creators:** Up to 2 campaigns with up to 50 total active creators.
- ✓ **Social Channels:** Facebook, Instagram, TikTok and YouTube are monitored for campaign-specific content. Includes creator Instagram Authentication for story data and coming soon, creator Facebook Authentication.
- ✓ **Performance Data:** Including post performance data, earned media values, and ROI analysis.
- ✓ **Anytime reporting access + emailed monthly reports.**
- ✓ **Historical Partnership Data:** Includes 3 months of historical data for initial campaigns.
- ✓ **Users:** Up to 3 users

MEASUREMENT ONLY

GETTIN' EFFICIENT

\$369/MO

+ \$299 ONBOARDING

INCLUDES EVERYTHING IN
LOWER PACKAGE PLUS:

- ✓ **Campaigns/Creators:** Up to 5 campaigns with up to 125 total active creators.
- ✓ **Partnership Applications:** Save hours of time by using Autofluencer's partnership management solution. Enable creators to apply to your open campaigns and manage the process all through the platform - no more sorting through emails, texts, & DMs. Easily review all pending partners, export creators and application responses and mass approve/decline partnerships with email updates to creators.
- ✓ **Partnership Digital Contracts:** Send and receive contracts for digital signatures.
- ✓ **Historical Partnership Data:** Includes up to 6 months of historical data for initial campaigns.
- ✓ **Users:** Up to 5 users

MANAGEMENT &
MEASUREMENT

LET'S DO THIS

\$499/MO

+ \$399 ONBOARDING

INCLUDES EVERYTHING IN
LOWER PACKAGES PLUS:

- ✓ **Campaigns/Creators:** Up to 10 campaigns with 250 total active creators.
- ✓ **Brand Mentions:** Find new creators talking about you on social media! Autofluencer will pull in creators using your hashtags on social and assign value to their content to help identify new partners.
- ✓ **Creator Database:** Access to our creator database of over 1400 (and growing) industry-specific creators + identifying creators.
- ✓ **Deliverable Expectation Tracking:** Autofluencer will enable you to track campaign deliverables by Creators to ensure your partners are delivering on expectations. Coming soon: Creator deliverable reminders!
- ✓ **Historical Partnership Data:** Includes up to 6 months of historical data for initial campaigns.
- ✓ **Users:** Up to 10 users

MANAGEMENT,
MEASUREMENT + DISCOVERY

*ALL PACKAGES HAVE A 90 DAY MINIMUM TERM



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