



# MARWIN SPORTS

**BUILT FOR ADVERSITY**



ACCESS

ACCESS  
MORE  
AT THE  
GAME



Built For Adversity

# Marwin Sports: Fast Facts

**Marwin Sports** manufactures premium, functional smart tech apparel for consumers, corporations and sports organizations. We integrate the latest nanotechnology to add water-resistance, antimicrobial protection and proprietary blockchain NFC technology to deliver a unique apparel experience.



## KEY HIGHLIGHTS:

- ✓ Create custom, high-performance, purpose-built apparel
- ✓ Utilize technical eco-friendly fabrics for ultimate comfort and style
- ✓ Allows app based functions from the apparel



## INDUSTRY

Clothing and apparel, commerce and shopping, sports, community and lifestyle, sales and marketing, advertising, apps, data and analytics



## MARKET SIZE

\$89 billion to \$150 billion



## TARGET CUSTOMER

B2B and B2C



Built For Adversity

# Major Problem

Corporations, sport organizations and associations constantly source unique, high-quality uniform apparel through multiple vendors.

**Many apparel brands focus on one or two product categories and don't supply the fit, function or customization required.**

Very few brands are incorporating new technology into apparel to offer an interactive experience while wearing the products.

For too long, fast fashion led the trends to cheap, low quality, high turning apparel and increased pollution to water sources, landfills and contribute to other environmental impacts.





Built For Adversity

# One Unbelievable Solution

**Marwin Sports** offers a one-stop shop solution for these apparel needs.



## Our Products Feature:

- ✓ Branding (embroidery, print)
- ✓ Custom Fit and Features
- ✓ Colors and Styles
- ✓ Eco-Friendly fabrics
- ✓ EPA-Rated DWR/Anti-Microbial Coating
- ✓ NFC Enabled Technology



Built For Adversity

# Why We'll Lead



"To develop the most comfortable, functional, eco-friendly and tech enabled apparel."

We began our journey into the fashion world through our relationship with corporations, auto and sport teams/associations to validate our concept and obtain cross promotional partnerships.

In the first 12 months to market, we secured sales with top teams in various motorsport series along with large corporations and forecast to grow over 50% in the next 12 months.



First 12 months

**\$1,800,000**



Our initial business model focused on made-to-order apparel with corporations and in motorsports which also served to help with marketing through TV, social media and ambassadors showing our products along with sharing positive feedback of our quality. Our next target was building out a new robust website for e-commerce sales and towards a lifestyle product line.

## INNOVATION

with a strong focus on tech, purpose-built apparel, and making sure that the apparel we're producing is top-of-the-line, we use the most advanced apparel for tech to ensure we offer the best products possible.





## INSPIRATION

We are in testing and negotiations with producing apparel for the field employees of a major delivery and logistics company. Simply put, corporations are an underserved market -- they lack good-quality apparel and we're here to change that.

**“Marwin Sports apparel not only looks good but the quality stands up to the demand of the crew members and Force American Made machine shop employees,” John Force CEO and owner of John Force Racing and 21-Time NHRA Champion**

Our current business model has expanded into the global markets of the United Kingdom, Canada, Japan, Mexico and Brazil in Year 1. We will continue business expansion into Europe, Australia, Taiwan and China.

**It short, our reach goes beyond borders, bringing purpose-built, smart apparel wherever it's needed.**



Built For Adversity

# Traction & Accomplishments

---

We are proud to be creating a full line of high quality, purpose built functional apparel.

In our first year and a small team, we were able to develop over 200 products that can be customized with various fabrics, styles, fits and options.

Our website has an option for customers to build their own customized apparel for immediate placement and check-out.







Built For Adversity

# Meet Our Top Clients



Built For Adversity

# Meet The Team

---

Our founders include **Theresa Huang, Brian Rock, Mike Magree and Kevin McConnell**. Each of us have a diverse background with deep networks in apparel, corporate USA and motorsports delivering our success.

We've taken our connections and experiences to build a technology driven premium smart apparel company.

Utilizing apparel to develop innovative engagement with ambassadors, sponsors, corporations and sports associations

**Theresa** | Majority Owner  
President

---

**Kevin** | Minority Owner  
Sales / Operations

---

**Mike** | Minority Owner  
Sales

---

**Brian** | Minority Owner  
Sales / Business Development

---

**Naz** | Graphic Design

---

**Anna** | Merchandiser

---

**Mandy** | Production Manager