EPARTRADE.com

2027 Media Deck

Pro Account Program

BASIC

- Access to Buyers
- Job Posts
- Company Profile includes up to:
  - 4 Products or Services
  - 2 Videos
  - 2 Offers or Promos
  - 2 Brochures or Catalogs
  - 2 Tech Articles

$199/month

PROFESSIONAL

- Tech Webinars
- Newsletters Banners
- Performance Report
- Access to Buyers
- Job Posts
- Company Profile includes up to:
  - 8 Products or Services
  - 4 Videos
  - 4 Offers or Promos
  - 4 Brochures or Catalogs
  - 4 Tech Articles

$299/month

PREMIUM

- Product Category Banners
- Tech Webinars
- Newsletters Banners
- Performance Report
- Access to Buyers
- Job Posts
- Company Profile includes up to:
  - 16 Products or Services
  - 8 Videos
  - 8 Offers or Promos
  - 8 Brochures or Catalogs
  - 8 Tech Articles

$399/month

BEST VALUE

ULTIMATE

- Search Banner Sponsor
- Product Category Banners
- Tech Webinars
- Newsletters Banners
- Performance Report
- Access to Buyers
- Job Posts
- Company Profile includes:
  - Unlimited Products or Services
  - Unlimited Videos
  - Unlimited Offers or Promos
  - Unlimited Brochures or Catalogs
  - Unlimited Tech Articles

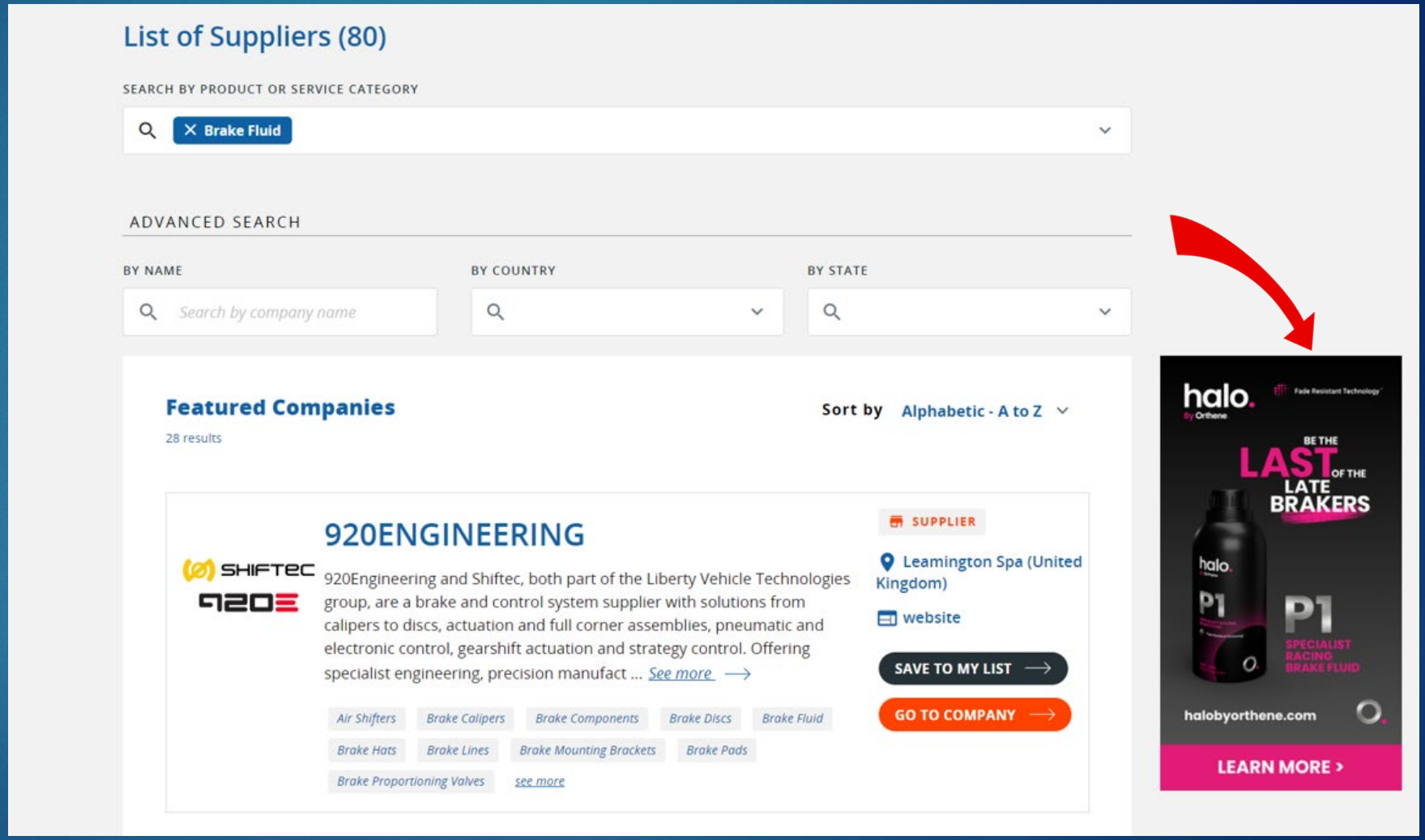
$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: Click Here

Product Category Sponsorship

Choose one or multiple product categories to sponsor. Four (4) Banner ads will be placed next to the category headline.

$99/month
(per category)
Or pay $1,000 annually

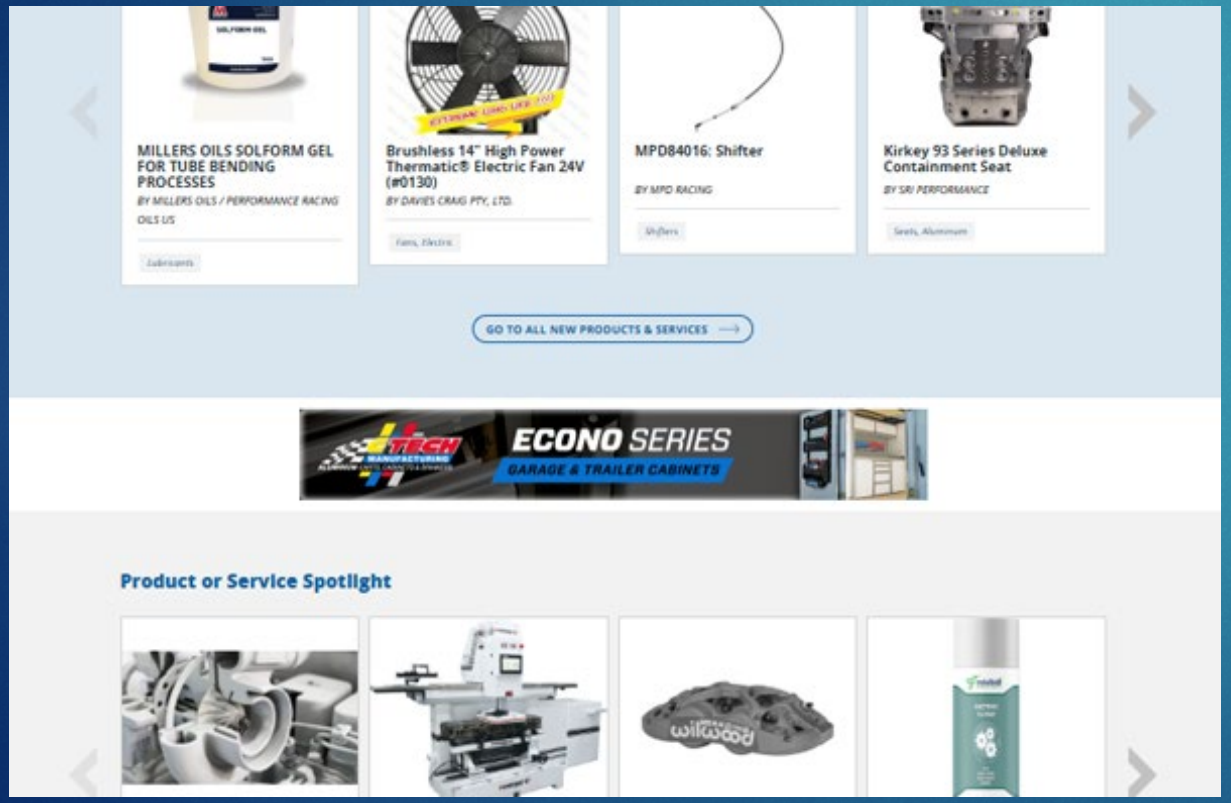


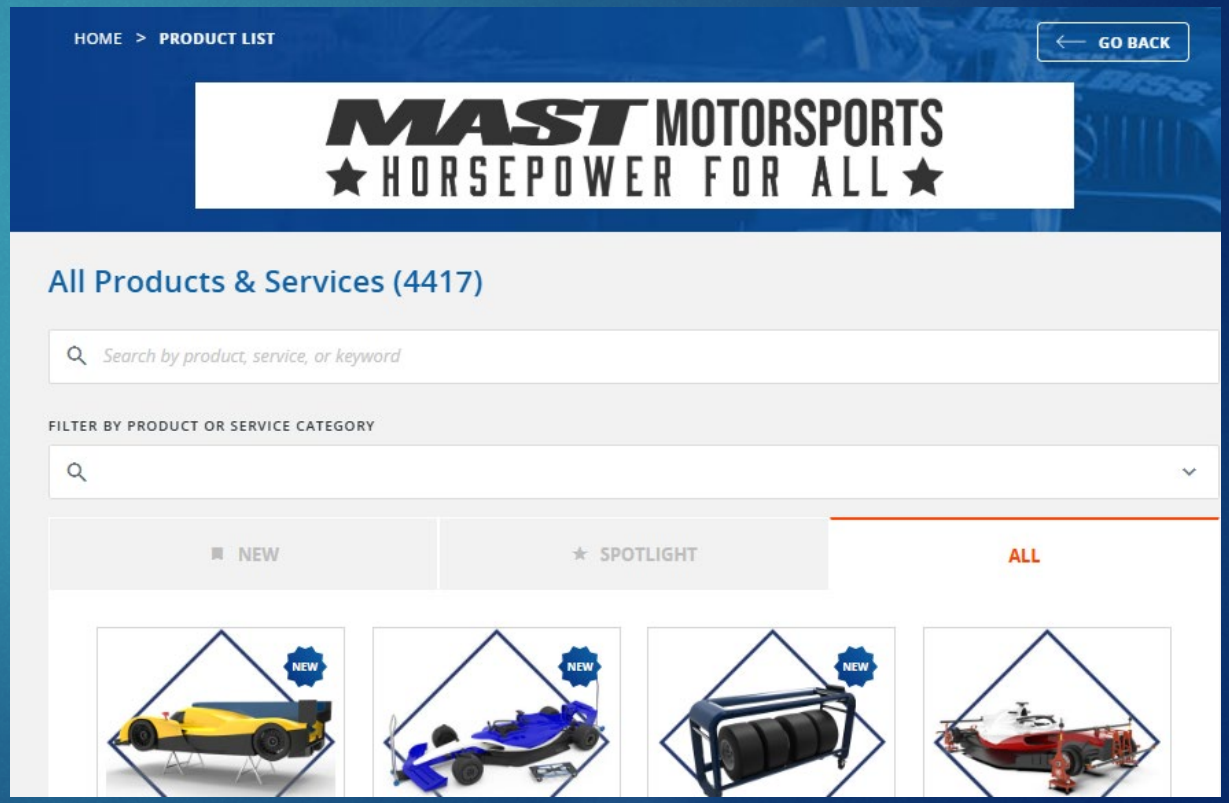
Banner Dimensions: 250 x 450 px

Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Five (5) banner placements.

$499/month
Or pay $5,000 annually





Banner Dimensions: 800 x 115 px

Newsletter Banners

For Pro Accounts: 4 Banners

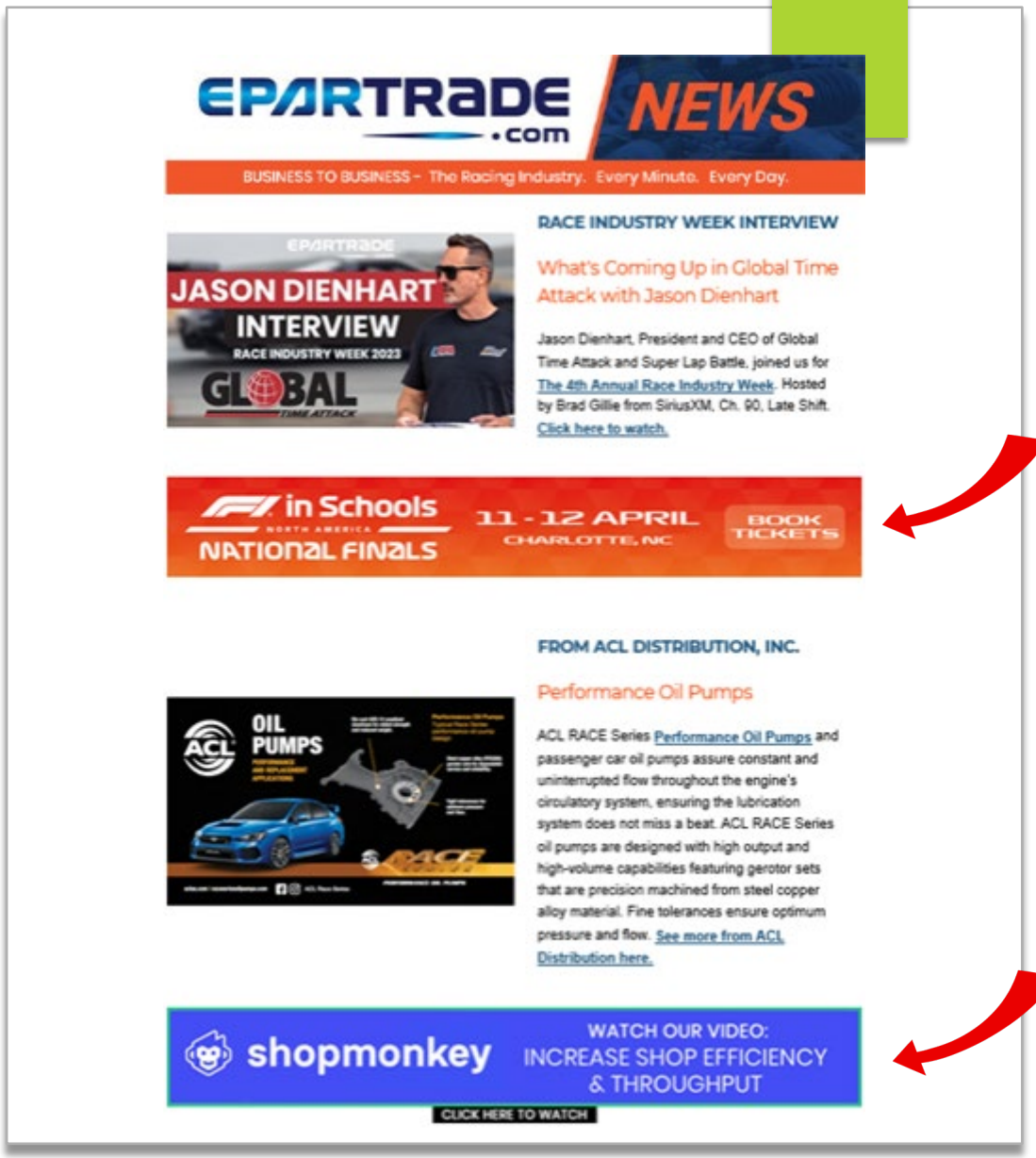
$500

For non-Pro Accounts: 4 Banners

$1,950

(Displayed within a 30-day period)

Banner Dimensions: 800 x 115 px



30 Second Promo Video

1 video play per day during
Race Industry Week
(4 days total)



1 video play per webinar during
Race Industry Now (weekly)
(2 months – 8 total plays)



$1,200

Tech Webinar

- The webinars are live every Wednesday at 9 AM PST. You have the freedom to choose your topic and format. We are here to handle the production while providing a host to guide the session.
- After the webinar, we will share the RSVP list and the recording.
- 650+ Webinars and Podcasts produced.
- 60,000+ racing business professionals from around the world have registered to watch the Series.
- In addition, the recordings of the 600+ webinars have generated 600,000+ views from industry decision-makers on YouTube and on EPARTRADE.

$750





POWERPOINT PRESENTATION



CONVERSATION



DEMO / SHOP TOUR

To see our entire webinar library, Click Here

Tech Tips

- Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

$450

To see a Tech Tips example, Click Here

TECH TIPS FROM EPARTRADE

Tech Tips: CTech Manufacturing

The Five Tenets of Garage & Trailer Cabinetry

Cabinetry is key to an organized garage or trailer. Suitable cabinets can boost payload, improve productivity, and more. Storage solutions come in many shapes and sizes, from plastic totes to toolboxes, netting, and even bags. However, one storage solution rises above the rest: the humble aluminum Econo cabinet from CTech Manufacturing. But why?

The organizational tenets listed below provide a practical answer to this question. These are essential considerations for garage and trailer owners looking to invest in a new storage solution. With over 30 years in business, CTech Manufacturing knows what customers expect from a high-performance cabinet.



Materials

Proper building materials are crucial to longevity. Composite wood is a standard option because it's easy to work with, but moisture can quickly break it down. Steel is cheap and robust but incredibly heavy and susceptible to corrosion. Although more expensive, aluminum is the preferred construction material for trailer and garage cabinets.

Supplier Spotlight

- Stand out from thousands of suppliers!
- Be featured in our 'Supplier Spotlight,' at the top of the EPARTRADE newsletter four times per month showcasing your company's product or service—on the first Monday and the last three Thursdays.
- Plus, buyers who have shown interest in your product categories will receive personalized notifications.

$650



To see an example, Click Here

Buying Season Accelerator Package

Pole Position $2,950

- Perfectly timed for Race Industry Week and the prime trade show season, this ensures your brand gains Pole Position during the industry's most active buying months (October-December).
- **Feature two 400 to 600-word trade show write-ups** prominently placed at the top item of our newsletter. Choose any two Wednesdays per month (will be promoted a total of six times).
- **Run six banner ads over the three-month period** – you select the exact dates that align with your campaign strategy.
- **Receive a :30 promotional video** to air during Race Industry Week, maximizing exposure to a highly targeted audience (1x commercial/video per day – 4x commercials total).
- **Be featured in a special PRI Show newsletter** (on Tuesday of show week).

Qualifier $1,750

- As a Peak Season Qualifier, your brand is highlighted during the two months of your choice: October, November, or December.
- **Feature one 400 to 600-word trade show write-up** prominently placed at the top item of our newsletter. Choose the Wednesday you'd like it to run during the two-month period (will be promoted a total of four times).
- **Run four banner ads over the two-month period** – you select the exact dates that align with your campaign strategy.
- **Be featured in a special PRI Show newsletter** (on Tuesday of show week).



EPARTRADE Database Email Campaign

Take advantage of EPATRADE's 75,000 emails of engaged users!

- 1 time distribution

$3,000

To see a Newsletter example, Click Here



Race Industry Week Sponsorship

- Sponsor the Annual ***Race Industry Week***

Sponsorship offers start at $3,500

To view sponsorship levels, Click Here



Past and Current Sponsors include:

AEM Performance Electronics
ARP automotive Racing products
CROWER every part for power
ETS Racing Fuels
Ferrea Racing Components
Fifth Third Bank Motorsports
Full Race The Turbo Experts
MOTUL
Miller
PENSKE Racing Shocks
PEAK
Total Seal Piston Rings
Plus Global Logistics The Official Logistics Partner
SLAI Scott Lewis Associates Inc.
shopmonkey
3FP Fit · Form · Function · Performance
CTECH Manufacturing Aluminum Carts, Cabinets & Drawers

Race Industry Now Sponsorship

- Sponsor ***Race Industry Now*** Weekly Webinar Series

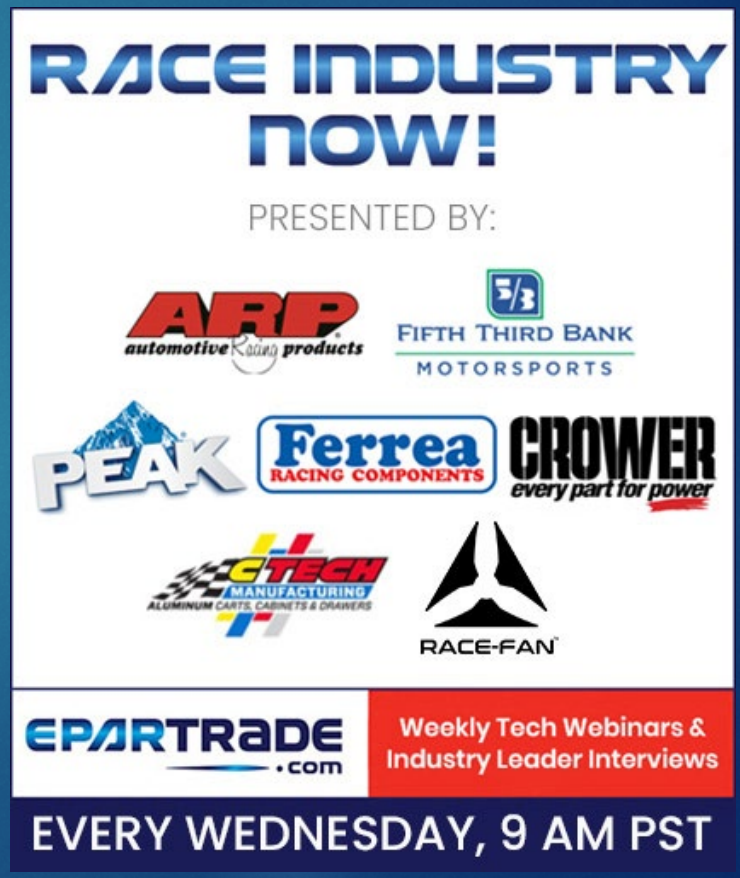
$6,500

To view the sponsorship deck, Click Here



Hosted by *Brad Gillie of SiriusXM, Ch. 90, The Late Shift; Joe Castello of WFO Radio; and* Chuck Lynch of AERA.





EPARTRADE vs Traditional Media Company

EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year
Global: 125 Countries in Registration
Users (in 2025): 35,000 Monthly / 420,000 Annually
Sessions (in 2025): 40,000 Monthly / 480,000 Annually

EPARTRADE NEWSLETTERS

5x per Week: 75,000+ Subscribers Worldwide
Featured Companies: 12 per Newsletter
Cost: $0 - Complimentary

EPARTRADE WEBINAR SERIES

Episodes Produced: 600+
Attendees Registered: 70,000+ (Trade)
Views: 600,000+ (Trade)
Audience: Global
Speakers: 800+ Industry Leaders
Minutes Watched on TV: 120,000+ (2,000+ hours)
Cost: $0 - Complimentary



INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies
Audience: Mostly Domestic
Avg. Price for 1x Full Page Ad: $3,000
Avg. Price for 1x Half Page Ad: $1,800

INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000
Time per Week: 1x
Avg. Price for 1 Banner: $650 / Month

INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: $2,000
Avg. Price for a Peninsula: $8,000
***Cost of Exhibiting not Included:** Drayage, Shipping, Booth, Travel, etc.
Avg. Duration of a Show: 3 Days
Hours Show is Open: 8hr per Day - 24hr Over 3 Days
Avg. Attendance: 65,000

To see more Data, Analytics & Comparison, Click Here

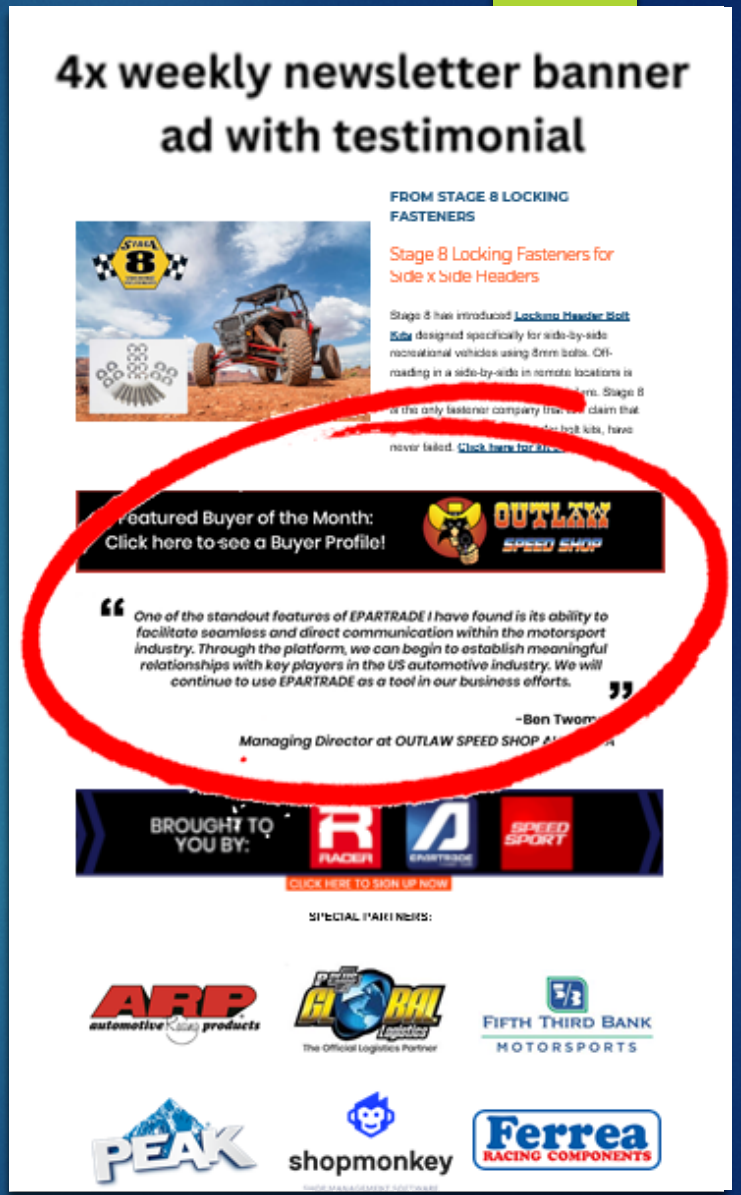
We are always cultivating Buyers

- We have a stream of new buyers that sign in with us daily
- Our team provides personalized support on how to use the platform via phone, video call, or email
- We engage new buyers through our social media channels
- We have created a *Buyer of the Month* Campaign to highlight buyers' profiles

Testimonial post on social media channels



4x weekly newsletter banner ad with testimonial



Thank You!



Francisque Savinien



Judy Kean



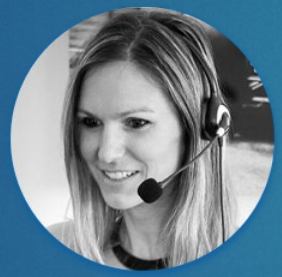
Andrea Brake



Reed Kneski



Brad Gillie



Claire Vieillard



John Procida



Jim Oberhofer



Nishon Watson



Tim Morel

The EPARTADE Team