



EPARTRADE
INFRASTRUCTURE

FROM ONE **INDUSTRY** PLATFORM TO THE **INFRASTRUCTURE** FOR MANY

\$1.5 Million Growth Round

Investor Presentation • October 2026

EIGHT YEARS OF **REAL-WORLD VALIDATION**

EPARTRADE has already built and operated a year-round digital destination at global industry scale.

75,000+

INDUSTRY PROFESSIONALS

37,000+

BUSINESSES

125+

COUNTRIES

12,000+

PRODUCTS, SERVICES & CONTENT

Since 2018, EPARTRADE has connected the global racing industry's buyers, suppliers, products, technology and information — 24/7/365.

Today, we are opening that established infrastructure to other industries ready to accelerate their digital future.

A PROVEN BUSINESS BEFORE THE EXPANSION

EPARTRADE enters the Infrastructure growth phase with an established revenue base, paying customers and significant founder capital already invested.

\$3.85M+

TOTAL SUBSCRIPTION REVENUE

\$685K

2026E REVENUE

600+

PAYING SUPPLIERS

\$1.6M+

FOUNDER CAPITAL INVESTED

CEO-funded development and growth.

5

SERIOUS INFRASTRUCTURE PROSPECTS

Active pipeline before dedicated growth capital.

The **\$1.5M** raise is designed to accelerate an operating business — not fund a concept from zero.

THEN WE REALIZED SOMETHING BIGGER.

What We Built for Racing Isn't Just for Racing.

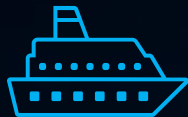
The same fragmentation exists across thousands of specialized B2B industries.



RACING



AVIATION



MARINE



SPORTS



MANUFACTURING



ENERGY



TRANSPORT

We don't need to build another EPARTRADE. We can license the infrastructure behind it.

INDUSTRIES OPERATE EVERY DAY. THEIR INFRASTRUCTURE DOESN'T.

Traditional B2B industry engagement is still fragmented across disconnected channels.



TRADE SHOWS

A few days a year



DIRECTORIES

Static listings



PUBLICATIONS

Quarterly



WEBSITES

Information



EMAIL

Communication



ASSOCIATIONS

Membership

Business doesn't happen a few days a year.

It happens every day, everywhere.

EPARTRADE brought it together: one year-round destination connecting an entire industry.

MORE THAN A PLATFORM. A COMPLETE INDUSTRY OPERATING MODEL.

Technology, content, commerce and communication working together to create continuous industry engagement — 365 days a year.



BUSINESS NETWORK

Suppliers · Buyers



PRODUCTS & SERVICES

Discovery · Search · Launches



CONTENT & MEDIA

News · Video · Technical



EDUCATION

Live webinars · Sessions



CONNECTIONS

Messaging · RFPs · Inquiries



OPPORTUNITIES

Jobs · Careers · Offers



MONETIZATION

Subscriptions · Ads · Sponsorship



INTELLIGENCE

Data · Analytics · AI-enhanced

INTRODUCING EPARTRADE INFRASTRUCTURE

This is not software. This is digital infrastructure — a proven operating model for building year-round industry platforms.

We license the infrastructure behind EPARTRADE to organizations that already serve and influence entire industries.



THEIR BRAND. THEIR INDUSTRY. THEIR COMMUNITY. THEIR REVENUE.
OUR INFRASTRUCTURE.

Customized • Branded • Deployed • Supported • ~30 Days

EIGHT YEARS OF DEVELOPMENT. DEPLOYABLE IN ~30 DAYS.

A compelling alternative to building
an industry platform from scratch.

	BUILD FROM SCRATCH	EPARTRADE INFRASTRUCTURE
 TIME TO LAUNCH	12+ months	~30 days
 UPFRONT DEVELOPMENT	Millions in potential development investment	Predictable licensing model
 TECHNOLOGY RISK	Must be built & tested	Proven technology
 MONETIZATION	Must be developed	Proven framework
 ENGAGEMENT	Must be learned	8 years operating experience
 MAINTENANCE	Ongoing internal burden	Fully managed infrastructure

Why spend years rebuilding what already exists?

VIBE CODING IS A TOOL. INFRASTRUCTURE IS A COMMITMENT.



AI is making software faster and easier to build. But building software is only the beginning.



AI CAN ACCELERATE DEVELOPMENT

Vibe coding can dramatically reduce the time and cost required to create software. But every iteration consumes significant tokens, time and technical resources — and the more complex the build becomes, the more it requires.



OPERATING INFRASTRUCTURE IS DIFFERENT

A live industry platform must be deployed, secured, maintained, updated and continuously improved while supporting real businesses, users, data and revenue.



INFRASTRUCTURE. NOT JUST CODE.

Eight years of operating EPARTRADE has created real-world knowledge around adoption, engagement and monetization that goes beyond the code itself.

————— **AI changes how software is built. It doesn't eliminate the need for proven infrastructure.** —————

ENTERPRISE LICENSING.

RECURRING REVENUE.

Each new platform creates immediate first-year revenue and a recurring annual licensing base.



PLATFORMS	FIRST-YEAR REVENUE*	ANNUAL RECURRING REVENUE
10	\$1.79M	\$1.14M
25	\$4.48M	\$2.85M
50	\$8.95M	\$5.70M
100	\$17.90M	\$11.40M

*Assumes all platforms are newly installed during the period; excludes additional services or revenue opportunities.

OUR CUSTOMERS GET A **REVENUE ENGINE**, TOO.

The economics work on both sides of the model — creating a compelling ROI case for industry partners.



The more successful our partners become,
the more valuable — and sticky — **the infrastructure becomes.**

ONE CORE INFRASTRUCTURE. MULTIPLE INDUSTRIES.

A repeatable model designed to scale across specialized B2B markets.



A VERY LARGE, **FRAGMENTED** MARKET.

Trade shows are only one entry point into a much broader universe of industry organizations.


~32,000
exhibitions held
worldwide annually
~9,400
U.S. B2B exhibitions
held annually
7,400+
organizations represented
in ASAE's community
5,000+
U.S. convention & trade-show
organizer establishments

WE DON'T NEED DOZENS OF CUSTOMERS TO BE PROFITABLE. BUT WE CAN SERVE THOUSANDS.

10 PLATFORMS
\$1.79M
first-year revenue

25 PLATFORMS
\$4.48M
first-year revenue

50 PLATFORMS
\$8.95M
first-year revenue

100 PLATFORMS
\$17.90M
first-year revenue

Plus \$114K in recurring annual licensing revenue for each platform.

EIGHT YEARS AHEAD OF DAY ONE.

The moat is not simply the code — it is the operating knowledge, orchestration, and B2B expertise behind the platform.



PROVEN TECHNOLOGY

Already operating at industry scale.



PROVEN OPERATING MODEL

Eight years of learning what drives engagement.



PROVEN MONETIZATION

Subscriptions, advertising, sponsorships and media.



PROVEN ADOPTION

75,000+ professionals and 37,000+ businesses.



B2B INDUSTRY EXPERTISE

Built by operators who understand trade shows, suppliers, buyers and distribution.



MANAGED, AI-ENHANCED INFRASTRUCTURE

Hosting · Security · Updates · Monitoring · Analytics — enhanced by AI

A competitor can build software. Replicating eight years of real-world operating experience — and the infrastructure supporting every deployed platform — is considerably harder.

THE PLATFORM IS BUILT. **THE CAPITAL IS FOR SCALE.**

\$1,500,000 growth round to accelerate commercialization of EPARTRADE Infrastructure.

45%
\$675K



**SALES & BUSINESS
DEVELOPMENT**



Dedicated licensing sales capability
and enterprise pipeline.

25%
\$375K



**TECHNOLOGY & DEPLOYMENT
SCALABILITY**



Faster, more repeatable
multi-industry deployment.

20%
\$300K



**MARKETING & MARKET
DEVELOPMENT**



Industry campaigns, events,
demos and case studies.

10%
\$150K



OPERATIONS / WORKING CAPITAL



Support growth and execution.

**The investment is not intended to prove whether the technology works.
It is intended to accelerate commercialization of an already-proven operating model.**

\$1.5M TO ACCELERATE A NEW REVENUE ENGINE

A base-case model showing how Infrastructure licensing can materially change EPARTRADE's revenue profile.

Revenue (\$M)



BASE-CASE ASSUMPTIONS



Core EPARTRADE revenue grows 20% annually.



5 new Infrastructure platforms in 2027.



15 new platforms in 2028.



50 new platforms in 2029.



\$65K installation + \$9.5K/month license.

\$12.41M

2029P REVENUE



\$8.76M

2029P OPERATING PROFIT



50

LICENSED PLATFORMS BY YEAR-END 2029



50 PLATFORMS IS THE BEGINNING — NOT THE DESTINATION.

At the current licensing model, a relatively small number of industry platforms can create a substantial recurring-revenue business.

100

PLATFORMS

\$11.4M

RECURRING ANNUAL LICENSING

\$17.9M

FIRST YEAR REVENUE*



250

PLATFORMS

\$28.5M

RECURRING ANNUAL LICENSING

\$44.75M

FIRST YEAR REVENUE*



500

PLATFORMS

\$57.0M

RECURRING ANNUAL LICENSING

\$89.5M

FIRST YEAR REVENUE*



500 platforms would represent \$57M in recurring annual licensing revenue — before installation fees, EPARTRADE's core business, or additional revenue opportunities.

INVESTMENT / OPERATING PLAN	2026	2027	2028	2029	2030	2031
Sales & Business Development	\$150,000	\$825,000	\$1,031,250	\$1,340,625	\$1,809,844	\$2,714,766
Platform & Development	\$100,000	\$475,000	\$593,750	\$771,875	\$1,042,031	\$1,563,047
Marketing & Advertising	\$150,000	\$450,000	\$562,500	\$731,250	\$987,188	\$1,480,781
Operations	\$200,000	\$350,000	\$525,000	\$813,750	\$1,302,000	\$2,343,600
Total Operating Expenses	\$600,000	\$2,100,000	\$2,712,500	\$3,657,500	\$5,141,063	\$8,102,194

GROWTH & REVENUE	2026	2027	2028	2029	2030	2031
New Platforms Launched	-	5	15	50	100	250
Infrastructure Revenue	-	\$895,000	\$3,255,000	\$11,230,000	\$25,880,000	\$64,130,000
EPARTRADE Revenue	\$685,000	\$822,000	\$986,400	\$1,183,680	\$1,420,416	\$1,704,499
Total Revenue	\$685,000	\$1,717,000	\$4,241,400	\$12,413,680	\$27,300,416	\$65,834,499

Operating Profit (Loss)	\$85,000	-\$383,000	\$1,528,900	\$8,756,180	\$22,159,354	\$57,732,305
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KEY ASSUMPTIONS

Infrastructure — \$65K installation + \$9.5K/month/platform | EPARTRADE — 20% annual revenue growth



ROADMAP

2026: Established EPARTRADE business → **2027:** Invest and launch 5 platforms → **2028:** Launch 15 new platforms and achieve profitability → **2029-31:** Scale the licensing model.

EVERY INDUSTRY WILL HAVE A DIGITAL PLATFORM.



THE QUESTION IS: WHO WILL OWN IT?

EPARTRADE has built the infrastructure to power them.

→ **Meet the Team**

\$1.5 Million Growth Round

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