



# 2026 Media Deck

# Pro Account Program

## BASIC

- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
  - 4 Products or Services
  - 2 Videos
  - 2 Offers or Promos
  - 2 Brochures or Catalogs
  - 2 Tech Articles

\$199/month

## PROFESSIONAL

- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
  - 8 Products or Services
  - 4 Videos
  - 4 Offers or Promos
  - 4 Brochures or Catalogs
  - 4 Tech Articles

\$299/month

## PREMIUM

- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
  - 16 Products or Services
  - 8 Videos
  - 8 Offers or Promos
  - 8 Brochures or Catalogs
  - 8 Tech Articles

\$399/month

## BEST VALUE

## ULTIMATE

- ✓ Search Banner Sponsor
- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes:
  - Unlimited Products or Services
  - Unlimited Videos
  - Unlimited Offers or Promos
  - Unlimited Brochures or Catalogs
  - Unlimited Tech Articles

\$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: [Click Here](#)

# Product Category Sponsorship

Choose one or multiple product categories to sponsor. Four (4) Banner ads will be placed next to the category headline.

**\$99/month**  
(per category)  
Or pay \$1,000 annually

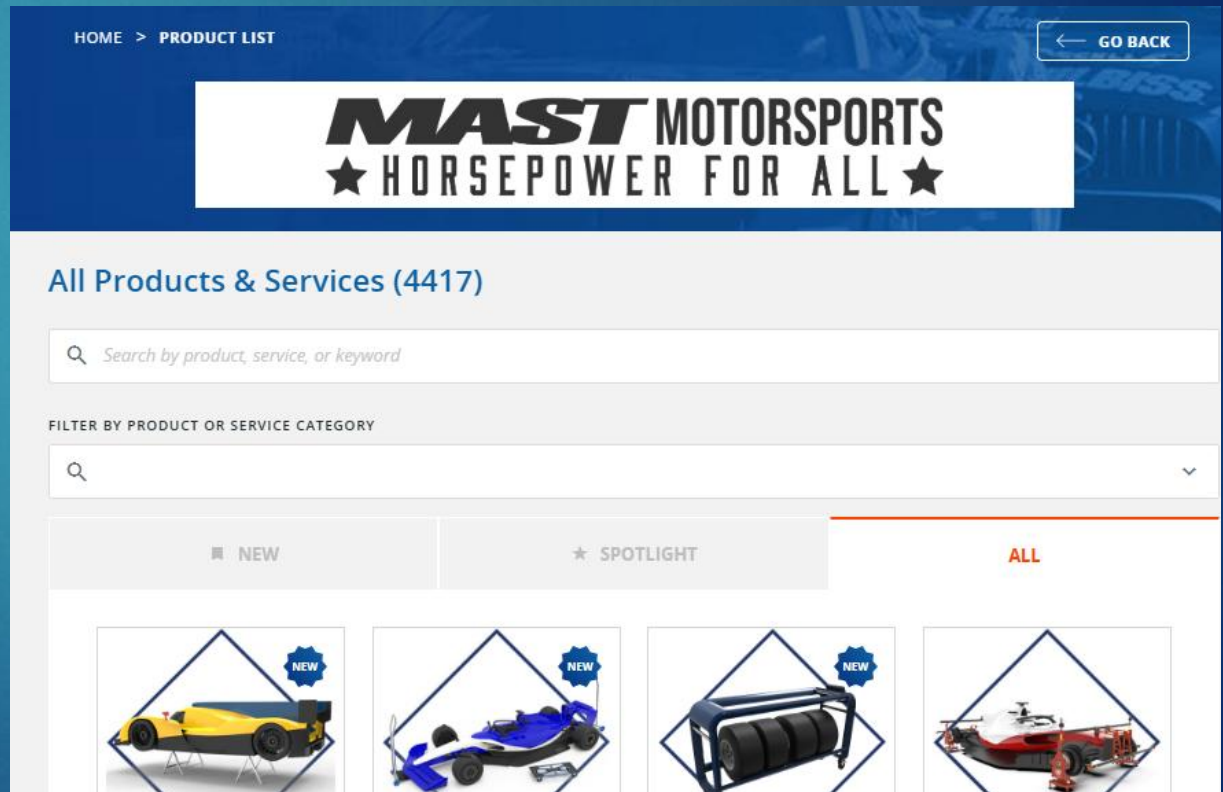
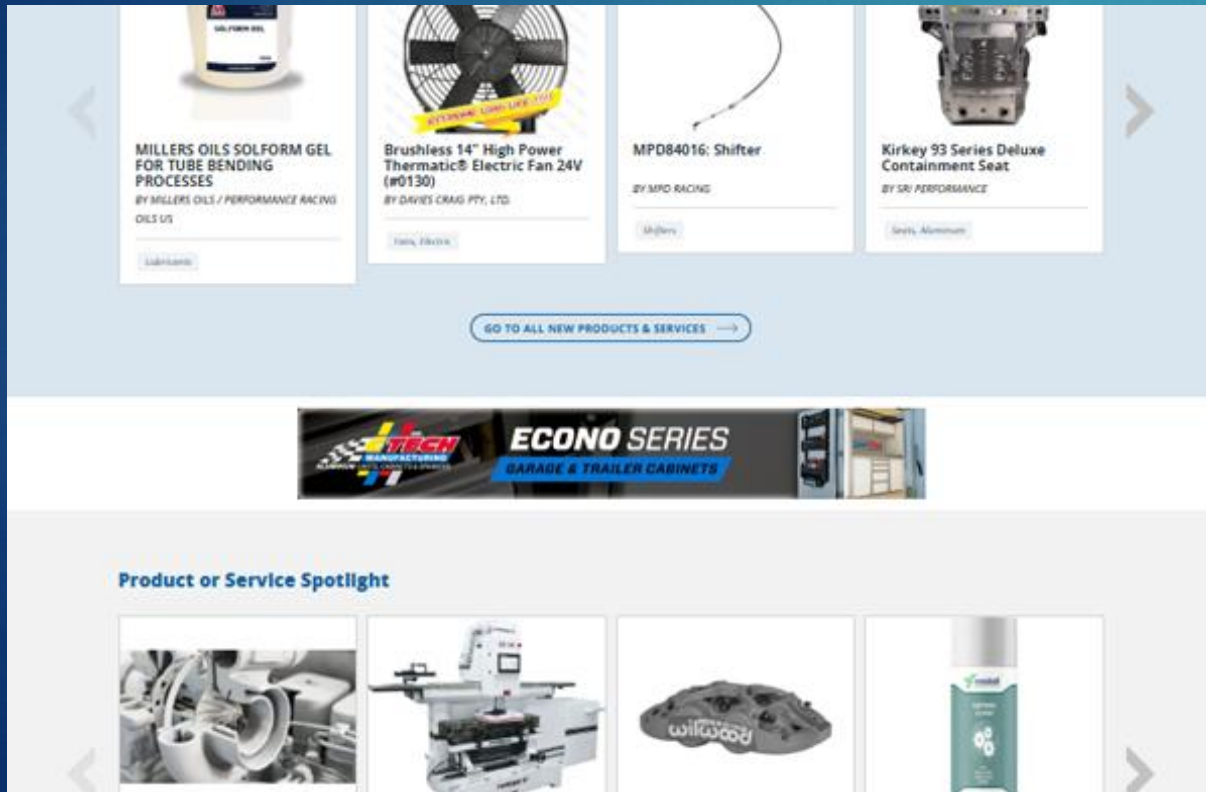
The screenshot shows a search interface for 'List of Suppliers (80)' with a search filter for 'Brake Fluid'. Under 'ADVANCED SEARCH', there are filters for 'BY NAME', 'BY COUNTRY', and 'BY STATE'. The 'Featured Companies' section shows 28 results, with '920ENGINEERING' highlighted. The company profile includes logos for SHIFTEC and 920E, a description of their services, and a list of product categories like 'Air Shifters', 'Brake Calipers', etc. To the right of the company profile are buttons for 'SUPPLIER', 'Leamington Spa (United Kingdom)', 'website', 'SAVE TO MY LIST', and 'GO TO COMPANY'. A red arrow points from the 'GO TO COMPANY' button to a banner ad for 'halo. P1 Specialist Racing Brake Fluid'.

Banner Dimensions: 250 x 450 px

# Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Five (5) banner placements.

**\$499/month**  
Or pay \$5,000 annually



Banner Dimensions: 800 x 115 px

# Newsletter Banners

For Pro Accounts: 4 Banners

**\$500**

For non-Pro Accounts: 4 Banners

**\$1,950**

*(Displayed within a 30-day period)*

Banner Dimensions: 800 x 115 px

**EPARTRADE** **NEWS**  
BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

**RACE INDUSTRY WEEK INTERVIEW**  
What's Coming Up in Global Time Attack with Jason Dienhart  
Jason Dienhart, President and CEO of Global Time Attack and Super Lap Battle, joined us for [The 4th Annual Race Industry Week](#). Hosted by Brad Gillie from SiriusXM, Ch. 90, Late Shift. [Click here to watch.](#)

**F1 in Schools** NORTH AMERICA **11-12 APRIL** **BOOK TICKETS**  
NATIONAL FINALS CHARLOTTE, NC

**FROM ACL DISTRIBUTION, INC.**  
**Performance Oil Pumps**  
ACL RACE Series [Performance Oil Pumps](#) and passenger car oil pumps assure constant and uninterrupted flow throughout the engine's circulatory system, ensuring the lubrication system does not miss a beat. ACL RACE Series oil pumps are designed with high output and high-volume capabilities featuring gerotor sets that are precision machined from steel copper alloy material. Fine tolerances ensure optimum pressure and flow. [See more from ACL.](#)  
[Distribution here.](#)

**shopmonkey** WATCH OUR VIDEO: INCREASE SHOP EFFICIENCY & THROUGHPUT  
[CLICK HERE TO WATCH](#)

# 30 Second Promo Video

1 video play per day during  
**Race Industry Week**  
(4 days total)

1 video play per webinar during  
**Race Industry Now** (weekly)  
(2 months – 8 total plays)



\$1,200

# Tech Tips

► Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

\$450



To see a Tech Tips example, [Click Here](#)

TECH TIPS FROM EPARTRADE.com

## Tech Tips: CTech Manufacturing

### The Five Tenets of Garage & Trailer Cabinetry

Cabinetry is key to an organized garage or trailer. Suitable cabinets can boost payload, improve productivity, and more. Storage solutions come in many shapes and sizes, from plastic totes to toolboxes, netting, and even bags. However, one storage solution rises above the rest: the humble aluminum [Econo cabinet](#) from CTech Manufacturing. But why?

The organizational tenets listed below provide a practical answer to this question. These are essential considerations for garage and trailer owners looking to invest in a new storage solution. With over 30 years in business, [CTech Manufacturing](#) knows what customers expect from a high-performance cabinet.



### Materials

Proper building materials are crucial to longevity. Composite wood is a standard option because it's easy to work with, but moisture can quickly break it down. Steel is cheap and robust but incredibly heavy and susceptible to corrosion. Although more expensive, aluminum is the preferred construction material for trailer and garage cabinets.

# Supplier Spotlight

- ▶ Stand out from thousands of suppliers!
- ▶ Be featured in our 'Supplier Spotlight,' at the top of the EPARTRADE newsletter four times per month showcasing your company's product or service—on the first Monday and the last three Thursdays.
- ▶ Plus, buyers who have shown interest in your product categories will receive personalized notifications.

**\$650**

To see an example, [Click Here](#)



# Buying Season Accelerator Package

## Pole Position

**\$2,950**

- ▶ Perfectly timed for Race Industry Week and the prime trade show season, this ensures your brand gains Pole Position during the industry's most active buying months (October-December).
- ▶ **Feature two 400 to 600-word trade show write-ups** prominently placed at the top item of our newsletter. Choose any two Wednesdays per month (will be promoted a total of six times).
- ▶ **Run six banner ads over the three-month period** – you select the exact dates that align with your campaign strategy.
- ▶ **Receive a :30 promotional video** to air during Race Industry Week, maximizing exposure to a highly targeted audience (1x commercial/video per day – 4x commercials total).
- ▶ **Be featured in a special PRI Show newsletter** (on Tuesday of show week).

## Qualifier

**\$1,750**

- ▶ As a Peak Season Qualifier, your brand is highlighted during the two months of your choice: October, November, or December.
- ▶ **Feature one 400 to 600-word trade show write-up** prominently placed at the top item of our newsletter. Choose the Wednesday you'd like it to run during the two-month period (will be promoted a total of four times).
- ▶ **Run four banner ads over the two-month period** – you select the exact dates that align with your campaign strategy.
- ▶ **Be featured in a special PRI Show newsletter** (on Tuesday of show week).



# EPARTRADE Database Email Campaign

Take advantage of EPATRADE's  
75,000 emails of engaged users!

- ▶ 1 time distribution

\$3,000

To see a Newsletter example, [Click Here](#)



# Race Industry Week Sponsorship

- ▶ Sponsor the Annual *Race Industry Week*

**Sponsorship offers start at \$3,500**

To view sponsorship levels, [Click Here](#)

## 7<sup>TH</sup> ANNUAL RACE INDUSTRY WEEK



**NOVEMBER 30 – DECEMBER 3, 2026**

Past and Current Sponsors include:



# Race Industry Now Sponsorship

- ▶ Sponsor **Race Industry Now** Weekly Webinar Series

**\$6,500**

To view the sponsorship deck, [Click Here](#)



Hosted by Brad Gillie of SiriusXM, Ch. 90, The Late Shift; Joe Castello of WFO Radio; and Chuck Lynch of AERA.



**RACE INDUSTRY NOW!**

PRESENTED BY:

**ARP** automotive racing products

**FIFTH THIRD BANK** MOTORSPORTS

**PEAK**

**Ferrea** RACING COMPONENTS

**CROWER** every part for power

**CTECH** MANUFACTURING ALUMINUM CAPTS, CABINETS & DRAWERS

**RACE-FAN**

**EPARTRADE**.com Weekly Tech Webinars & Industry Leader Interviews

**EVERY WEDNESDAY, 9 AM PST**

# EPARTRADE vs Traditional Media Company

## EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year  
Global: 125 Countries in Registration  
Users (in 2025): 35,000 Monthly / 420,000 Annually  
Sessions (in 2025): 40,000 Monthly / 480,000 Annually

## EPARTRADE NEWSLETTERS

5x per Week: 75,000+ Subscribers Worldwide  
Featured Companies: 12 per Newsletter  
Cost: \$0 - Complimentary

## EPARTRADE WEBINAR SERIES

Episodes Produced: 600+  
Attendees Registered: 70,000+ (Trade)  
Views: 600,000+ (Trade)  
Audience: Global  
Speakers: 800+ Industry Leaders  
Minutes Watched on TV: 120,000+ (2,000+ hours)  
Cost: \$0 - Complimentary



## INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies  
Audience: Mostly Domestic  
Avg. Price for 1x Full Page Ad: \$3,000  
Avg. Price for 1x Half Page Ad: \$1,800

## INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000  
Time per Week: 1x  
Avg. Price for 1 Banner: \$650 / Month

## INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000  
Avg. Price for a Peninsula: \$8,000  
\*\*\*Cost of Exhibiting not Included: Drayage, Shipping, Booth, Travel, etc.  
Avg. Duration of a Show: 3 Days  
Hours Show is Open: 8hr per Day - 24hr Over 3 Days  
Avg. Attendance: 65,000

To see more Data, Analytics & Comparison, [Click Here](#)

# We are always cultivating Buyers

- ▶ We have a stream of new buyers that sign in with us daily
- ▶ Our team provides personalized support on how to use the platform via phone, video call, or email
- ▶ We engage new buyers through our social media channels
- ▶ We have created a Buyer of the Month Campaign to highlight buyers' profiles

## Testimonial post on social media channels



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

Ben Twomey, Managing Director at  
OUTLAW SPEED SHOP, Australia

**EPARTRADE**  
.com

## 4x weekly newsletter banner ad with testimonial



FROM STAGE 8 LOCKING FASTENERS

Stage 8 Locking Fasteners for Side x Side Headers

Stage 8 has introduced Locking Header Bolt Kits designed specifically for side-by-side recreational vehicles using 8mm bolts. Off-roading in a side-by-side in remote locations is a challenge. Stage 8 is the only fastener company that can claim that our Locking Bolt Kits have never failed. [Click here for more info.](#)

Featured Buyer of the Month:  
Click here to see a Buyer Profile!



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

-Ben Twomey  
Managing Director at OUTLAW SPEED SHOP, Australia

BROUGHT TO YOU BY:



[CLICK HERE TO SIGN UP NOW!](#)

SPECIAL PARTNERS:



# Thank You!



✉ Francisque Savinien



✉ Judy Kean



✉ Andrea Brake



✉ Reed Kneski



Brad Gillie



Claire Vieillard



John Procida



Jim Oberhofer



Nishon Watson



Tim Morel

The EPARTADE Team