

RACE INDUSTRY WEEK

7th Annual RACE INDUSTRY WEEK, Nov. 30 – Dec. 3, 2026

EPARTRADE and **RACER** present Four Days of Live Webinars featuring the World's Top Race Industry Leaders, Sanctioning Organizations, and Promoters.

To learn more, please [CLICK HERE](#)



To view the list of Industry Speakers, please [CLICK HERE](#)

Hosted by: *Francisque Savinien, Judy Kean and Andrea Brake of EPARTRADE; Brad Gillie of SiriusXM, Ch. 90, Late Shift; Laurence Foster, Chris Medland, David Malsher-Lopez, Dominik Wilde, Mark Glendenning, Taro Koki, and George Tamayo of RACER; and Joe Castello of WFO Radio.*



RACE INDUSTRY WEEK

Become a Sponsor and Place Your Brand at the Heart of the Racing Industry

Race Industry Week delivers unmatched global exposure, premium content, and direct access to decision-makers across the motorsports ecosystem.

- **Streaming Reach:** Over 45,000 viewers tuned in live on EPARTRADE.com, RACER.com, YouTube, and Facebook Live in 2025. In addition, more than 600 on-demand webinars and podcasts have generated 600,000+ views from industry professionals worldwide.
- **Television Exposure:** Race Industry Week programming aired on RACER Network, available in approximately 20 million U.S. homes via leading platforms including DirecTV, Spectrum, Xfinity, Hulu, FuboTV, Roku, Pluto TV, and the RACER App.
- **Year-Round Visibility:** Post-event interviews and content are distributed throughout the year across RACER.com (6.5M+ monthly users), the EPARTRADE platform, EPARTRADE's YouTube channel, and daily newsletters reaching 75,000 racing professionals worldwide, extending sponsor exposure well beyond the event week.
- **Global Attendees:** More than 60,000 racing professionals from 110 countries have registered to watch the series, making it one of the most international B2B motorsports platforms in the world.
- **Sponsorship Opportunities:** Three sponsorship tiers are available to place your brand front and center, ensuring maximum visibility across all platforms and direct access to decision-makers throughout the racing industry.
- **Past and Current Sponsors Include:**



RACE INDUSTRY WEEK**TITLE SPONSORSHIP \$15,000 (Exclusive)**

- Race Industry Week 2026 Driven by “Company Name”
- 10x commercials/videos per day (value: \$12,000) – 40x commercials total (:30)
- Logo on Zoom backdrop of EPARTRADE and RACER hosts
- Sponsor call-outs several times per day (e.g., “Driven to you by...”)
- Logo included in EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week
- Logo included on the platform's registration page
- Company mention on YouTube video description
- Includes an Ultimate Pro Account Package for one year on EPARTRADE (value: \$7,188)
- 1x EPARTRADE Database Email Campaign to 75,000+ professionals (value \$3,000)
- Recordings released on Racer.com, YouTube, and EPARTRADE throughout the year
- One technical webinar in 2026 (if applicable)

**7TH ANNUAL
RACE INDUSTRY WEEK**
DRIVEN BY

 **CompanyLogo**

PRESENTED BY:

CROWER
every part for power

ETS
RACING FUELS

 **FIFTH THIRD BANK**
MOTORSPORTS

 **PEAK**

PENSKE
RACING SHOCKS

 **SLAI**
SCOTT LEWIS ASSOCIATES INC.

SPONSORED BY:

ARP
automotive racing products

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RACING TECHNOLOGY

 **PENSKE RACING**
The Official Logistics Partner

EPARTRADE
— .com

RACER

Nov 30 – Dec 3, 2026

RACE INDUSTRY WEEK

PRESENTING SPONSORSHIP \$6,500

- 2x commercials/videos per day (value: \$2,400) – 8x commercials total (:30)
- Logo on Zoom backdrop of EPARTRADE and RACER hosts
- Sponsor call-outs several times per day (e.g., “Presented to you by...”)
- Logo included in EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week
- Logo included on the platform's registration page
- Company mention on YouTube video description
- Recordings released on Racer.com, YouTube, and EPARTRADE throughout the year
- 4x Banner Advertisements in EPARTRADE newsletters (value \$2,000)
- One technical webinar in 2026 (if applicable)



ASSOCIATE SPONSORSHIP \$3,500

- 1x commercial/video per day (value: \$1,200) – 4x commercials total (:30)
- Logo on Zoom backdrop of EPARTRADE and RACER hosts
- Sponsor call-outs several times per day (e.g., “Sponsored by...”)
- Logo included in EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week
- Logo included on the platform's registration page.
- Company mention on YouTube video description
- Recordings released on Racer.com, YouTube, and EPARTRADE throughout the year
- One technical webinar in 2026 (if applicable)

Spaces are limited - contact us today at sales@epartrade.com