



**EPARTRADE**  
.com

**VS**

**TRADITIONAL MEDIA  
COMPANY**



## EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year

Global: 125 Countries in Registration

Users (in 2025): 35,000 Monthly / 420,000 Annually

Sessions (in 2025): 40,000 Monthly / 480,000 Annually

## EPARTRADE NEWSLETTERS

5x per Week: 75,000+ Subscribers Worldwide

Featured Companies: 12 per Newsletter

Cost: \$0 - Complimentary

## EPARTRADE WEBINAR SERIES

Episodes Produced: 600+

Attendees Registered: 70,000+ (Trade)

Views: 600,000+ (Trade)

Audience: Global

Speakers: 800+ Industry Leaders

Minutes Watched on TV: 120,000+ (2,000+ hours)

Cost: \$0 - Complimentary

## PRICING

Pro Basic: \$199 / Month

Pro Professional: \$299 / Month

Pro Premium: \$399 / Month

Pro Unlimited: \$599 / Month



## INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies

Audience: Mostly Domestic

Avg. Price for 1x Full Page Ad: \$3,000

Avg. Price for 1x Half Page Ad: \$1,800

## INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000

Time per Week: 1x

Avg. Price for 1 Banner: \$650 / Month

## INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000

Avg. Price for a Peninsula: \$8,000

\*\*\*Cost of Exhibiting not Included: Drayage,  
Shipping, Booth, Travel, etc.

Avg. Duration of a Show: 3 Days

Hours Show is Open: 8hr per Day - 24hr Over 3 Days

Avg. Attendance: 65,000

## PRICE COMPARISON

10x10 Booth = 1 Year of Pro Basic

1x Full Page Ad = 1 Year of Pro Professional

10x20 Booth = 1 Year of Pro Premium

Peninsula Booth = 1 Year of Pro Unlimited