

RACE INDUSTRY NOW

Our webinars are live every Wednesday at 9 AM PST. You have the freedom to choose your topic and format. Whether you prefer a conversation with our host, a PowerPoint presentation, or a live demo, we are here to handle the production while providing a host to guide the session.

Click the images below to see some examples for inspiration:

Conversation:



PowerPoint Presentation:



Demo / Tour:



The entire library is also available here: [All Webinars on EPARTRADE](#).

To help you deliver an impactful session, we've put together a **Guide to a Successful Webinar** to ensure your technical expertise shines through and keeps the audience engaged:

1. The Audience

Our audience consists of racing professionals eager for technical knowledge. Keep in mind that they are looking for insights and takeaways.

2. Go Deep on the Technical Aspects

Dive deep into the technical aspects of your expertise. Share real-world examples, case studies, and applications that illustrate your points effectively.

3. Use Visual Aids

Utilize visual aids such as slides, diagrams, and charts to enhance understanding. Ensure they are clear, relevant, and support your technical explanations.

4. Guest Speakers

We encourage you to bring a guest speaker along. This could be another technical expert or even a customer who can provide valuable insights and different perspectives.

5. Incorporate Practical Examples

Illustrate concepts with practical examples or demonstrations whenever possible. This helps the audience visualize applications in real scenarios.

6. Promotion

We will be promoting your webinar across our platform and channels. Please invite your customers and industry colleagues. The more attendees you have, the better for you.

After the webinar, we will share the **RSVP list** and a link to the **recording**. These sessions are very popular, and many people also watch them after on the **EPARTRADE platform** and on **YouTube**.