



# 2025 Media Deck

# Pro Account Program

## BASIC

- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
  - 4 Products or Services
  - 2 Videos
  - 2 Offers or Promos
  - 2 Brochures or Catalogs
  - 2 Tech Articles

\$199/month

## PROFESSIONAL

- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
  - 8 Products or Services
  - 4 Videos
  - 4 Offers or Promos
  - 4 Brochures or Catalogs
  - 4 Tech Articles

\$299/month

## PREMIUM

- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
  - 16 Products or Services
  - 8 Videos
  - 8 Offers or Promos
  - 8 Brochures or Catalogs
  - 8 Tech Articles

\$399/month

## BEST VALUE

## ULTIMATE

- ✓ Search Banner Sponsor
- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes:
  - Unlimited Products or Services
  - Unlimited Videos
  - Unlimited Offers or Promos
  - Unlimited Brochures or Catalogs
  - Unlimited Tech Articles

\$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: [Click Here](#)

# Product Category Sponsorship

Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline.

**\$99/month**  
(per category)  
Or pay \$1,000 annually

The screenshot shows a website interface for finding suppliers. At the top, it says "List of Suppliers (80)". Below this is a search bar with "Brake Fluid" entered. Underneath is an "ADVANCED SEARCH" section with filters for "BY NAME", "BY COUNTRY", and "BY STATE". The main content area is titled "Featured Companies" and shows "28 results". The first result is for "920ENGINEERING", which is part of the "SHIFTEC" group. The description mentions they are a brake and control system supplier. To the right of the company name, there are buttons for "SUPPLIER", "Leamington Spa (United Kingdom)", and "website". Below the description, there are tags for various brake components like "Air Shifters", "Brake Calipers", etc. A red arrow points from the search results area to a banner ad on the right. The banner ad is for "halo P1" racing brake fluid, featuring a bottle of the product and the text "BE THE LAST OF THE LATE BRAKERS".

Banner Dimensions: 250 x 450 px



# Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Four (4) banner placements.

**\$499/month**  
Or pay \$5,000 annually

**35,000+ Racing Businesses**



MANUFACTURER DISTRIBUTOR SERVICE PROVIDER

RACING BUSINESS

RACE TEAM

SUPPLIERS

BUYERS

List of Suppliers (8068)

SEARCH BY PRODUCT OR SERVICE CATEGORY



ADVANCED SEARCH

BY NAME

BY COUNTRY

BY STATE



Search by company name



Banner Dimensions: 800 x 115 px

PRODUCT LIST

All Products & Services

List of results (3741)



Search by keyword

FILTER BY PRODUCT CATEGORY



NEW

SPOTLIGHT

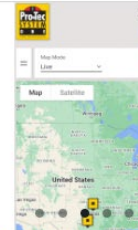
ALL



TCI Automotive



Lunati



PTS-2G2 (version 2  
priced LOWER)



All-in-one blower  
adapter

Banner Dimensions: 300 x 125 px



# Newsletter Banners

For Pro Accounts: 4 Banners

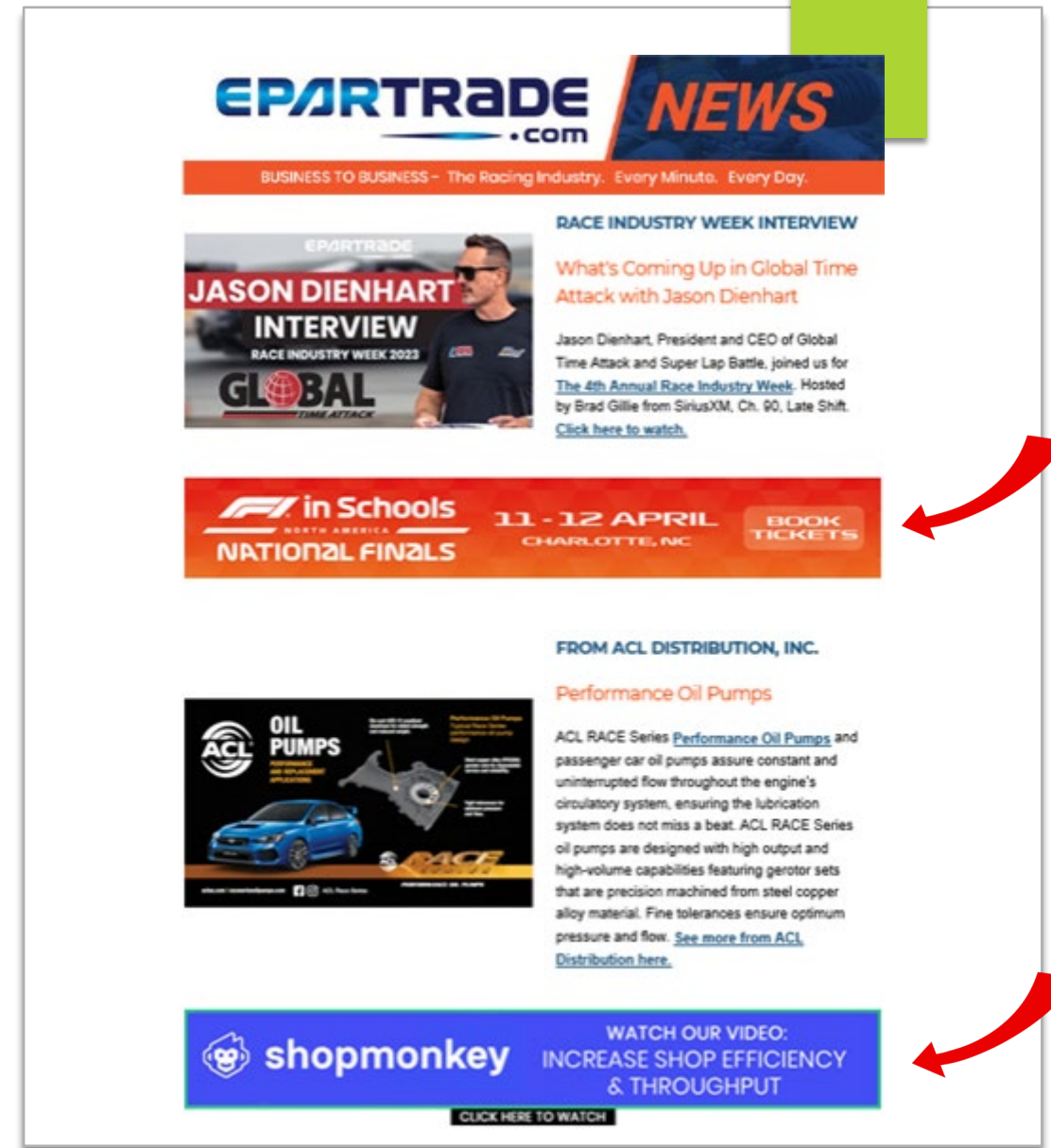
**\$500**

For non-Pro Accounts: 4 Banners

**\$1,950**

*(Displayed within a 30-day period)*

*Banner Dimensions: 800 x 115 px*



**EPARTRADE.com NEWS**  
BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

**RACE INDUSTRY WEEK INTERVIEW**  
What's Coming Up in Global Time Attack with Jason Dienhart

Jason Dienhart, President and CEO of Global Time Attack and Super Lap Battle, joined us for [The 4th Annual Race Industry Week](#). Hosted by Brad Gillie from SiriusXM, Ch. 90, Late Shift. [Click here to watch.](#)

**F1 in Schools**  
NORTH AMERICA  
**NATIONAL FINALS**  
11 - 12 APRIL  
CHARLOTTE, NC  
[BOOK TICKETS](#)

**FROM ACL DISTRIBUTION, INC.**  
**Performance Oil Pumps**

ACL RACE Series [Performance Oil Pumps](#) and passenger car oil pumps assure constant and uninterrupted flow throughout the engine's circulatory system, ensuring the lubrication system does not miss a beat. ACL RACE Series oil pumps are designed with high output and high-volume capabilities featuring gerotor sets that are precision machined from steel copper alloy material. Fine tolerances ensure optimum pressure and flow. [See more from ACL Distribution here.](#)

**shopmonkey**  
WATCH OUR VIDEO: INCREASE SHOP EFFICIENCY & THROUGHPUT  
[CLICK HERE TO WATCH](#)



# 30 Second Promo Video

1 video play per day during  
**Race Industry Week**  
(4 days total)



1 video play per webinar during  
**Race Industry Now** (weekly)  
(2 months – 8 total plays)



**\$1,200**




# Tech Tips

- ▶ Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

**\$450**



To see a Tech Tips example, [Click Here](#)




## Featuring Jamo Performance Parts

Given the conditions it endures, the choice of material for your exhaust system is crucial. It must be able to withstand extreme temperatures and exposure to the elements, so it has to be strong and durable. At the same time, the exhaust tubing needs to be easy enough to bend and weld into different shapes and lengths.

For most street and performance applications, steel is the metal of choice. But not all steels are created equal. That's why understanding their relative strengths and limitations can go a long way in helping you choose the right grade for your aftermarket exhaust system. With that in mind, let's take a closer look at a trio of the most frequently used materials: Aluminized Steel, 409 Stainless Steel, and 304 Stainless Steel.

**Aluminized Steel:** The most affordable of the three, aluminized steel also is easier to work with than stainless steel. An aluminum-silicon alloy coating helps protect it from rust, but if it gets scratched or damaged the underlying steel becomes susceptible to corrosion. You also need to watch for internal rusting, which happens most often when moisture builds up inside the exhaust in cold temperatures and the vehicle isn't running long enough for it to evaporate. The durability of aluminized steel exhausts may vary significantly by location: In moderate climates, you can expect a lifespan of 3-5 years, while in drier areas it may last upwards of 8 years.



**409 Stainless Steel:** This is the material of choice for most modern factory exhaust systems. It strikes a balance between cost and longevity, generally lasting between 8-10 years in moderate climates. It's not as expensive as the higher-grade 304 stainless steel but does compromise slightly on toughness and corrosion resistance. It's predominantly (up to 90%) iron, which means it can develop surface rust. But this can be cleaned with a wire brush to maintain its functionality. However, once 409 stainless steel loses its luster, it can't be polished back to its original finish. Despite this, it still offers better rust resistance than aluminized steel.



# Supplier Spotlight

- ▶ Stand out from thousands of suppliers!
- ▶ Be featured in our 'Supplier Spotlight,' at the top of the EPARTRADE newsletter four times per month showcasing your company's product or service—on the first Monday and the last three Thursdays.
- ▶ Plus, buyers who have shown interest in your product categories will receive personalized notifications.

**\$650**

To see an example, [Click Here](#)





# EPARTRADE Database Email Campaign

Take advantage of EPATRADE's  
75,000 emails of engaged users!

► 1 time distribution

**\$3,000**

To see a Newsletter example, [Click Here](#)





# Race Industry Week Sponsorship

- Sponsor the Annual *Race Industry Week*

**Sponsorship offers start at \$3,500**

To view sponsorship levels, [Click Here](#)

Past and Current Sponsors include:





# Race Industry Now Sponsorship

- Sponsor **Race Industry Now** Weekly Webinar Series

**\$6,500**

To view the sponsorship deck, [Click Here](#)



Hosted by Jeff Hammond &  
Brad Gillie of SiriusXM, Ch. 90



**RACE INDUSTRY NOW!**

THANK YOU TO OUR SPONSORS:



**EPARTRADE**.com

Weekly Tech Webinars &  
Industry Leader Interviews

**EVERY WEDNESDAY, 9 AM PST**



# DATA & ANALYTICS

## EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year

Global: 125 Countries in Registration

Users (in 2023): 15,000 Monthly / 180,000 Annually

Sessions (in 2023): 20,000 Monthly / 240,000 Annually

## EPARTRADE NEWSLETTERS

5x per Week: 75,000+ Subscribers Worldwide

Featured Companies: 12 per Newsletter

Cost: \$0 - Complimentary

## EPARTRADE WEBINAR SERIES

Weekly Series & Annual Race Industry Week

Episodes Produced: 450+

Attendees Registered: 30,000+ (Trade)

Views: 350,000+ (Trade)

Audience: Global

Speakers: 500+ Industry Leaders

Cost: \$0 - Complimentary



## INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies

Audience: Mostly Domestic

Avg. Price for 1x Full Page Ad: \$3,000

Avg. Price for 1x Half Page Ad: \$1,800

## INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000

Time per Week: 1x

Avg. Price for 1 Banner: \$650 / Month

## INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000

Avg. Price for a Peninsula: \$8,000

\*\*\*Cost of Exhibiting not Included: Drayage,  
Shipping, Booth, Travel, etc.

Avg. Duration of a Show: 3 Days

Hours Show is Open: 8hr per Day - 24hr Over 3 Days

Avg. Attendance: 65,000



# We are always cultivating Buyers

- ▶ We have a stream of new buyers that sign in with us daily
- ▶ Our team provides personalized support on how to use the platform via phone, video call, or email
- ▶ We engage new buyers through our social media channels
- ▶ We have created a *Buyer of the Month* Campaign to highlight buyers' profiles

## Testimonial post on social media channels



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

Ben Twomey, Managing Director at  
OUTLAW SPEED SHOP, Australia

**EPARTRADE**  
.com

## 4x weekly newsletter banner ad with testimonial



FROM STAGE 8 LOCKING FASTENERS

Stage 8 Locking Fasteners for Side x Side Headers

Stage 8 has introduced [Locking Header Bolt](#) designed specifically for side-by-side recreational vehicles using 8mm bolts. Off-roading in a side-by-side in remote locations is a challenge. Stage 8 is the only fastener company that can claim that their bolts have never failed. [Click here for more](#)

Featured Buyer of the Month:  
Click here to see a Buyer Profile!



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

-Ben Twomey  
Managing Director at OUTLAW SPEED SHOP, Australia

BROUGHT TO  
YOU BY:



[CLICK HERE TO SIGN UP NOW](#)

SPECIAL PARTNERS:





# Thank You!



 **Francisque  
Savinien**



 **Judy  
Kean**



 **Andrea  
Brake**



 **Laura  
Vukich**



 **Heidi  
Hess**



 **Reed  
Kneski**



**Jeff  
Hammond**



**Brad  
Gillie**



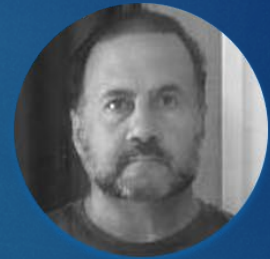
**Jim  
Oberhofer**



**Valerie  
Kerr**



**Tim  
Morel**



**John  
Procida**

## The EPARTADE Team