

# ADDITIONAL MARKETING OPPORTUNITIES

| OFFERS  | DESCRIPTION   | RATES  |
|---|---|--|
| Product Category Sponsorship  | Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline.<br><a href="#">Preview here.</a>   | <b>\$99/month</b><br><small>(per category)</small><br><i>or Pay \$1,000 annually and save avg. 20%</i> |
| Search Banner Sponsorship   | Capture the eye of the industry by placing your company where buyers are searching. 4 banner placements.<br><a href="#">Preview here.</a>   | <b>\$499/month</b><br><i>or Pay \$5,000 annually and save avg. 20%</i>                                 |
| Newsletter Banner Advertisement   | For Pro Accounts: 4 Banners<br>For non-Pro Accounts: 4 Banners<br><small>(displayed within a 30 day period)</small>   | <b>\$500</b><br><b>\$1,950</b>   |
| 30 Second Promo Video   | 1 video play/day during Race Industry Week (4 days total)<br>Includes 2 Newsletters, 1 pre and 1 post event <b>OR</b><br>1 video play/webinar during Race Industry Now (weekly)<br>(2 months - 8 total plays) | <b>\$1,200</b>   |
| Tech Tips Feature   | Brief technical feature (400-600 words) professionally edited. Distributed across EPARTRADE's platform, newsletter & social media.<br><a href="#">Preview here.</a>   | <b>\$450</b>   |
| Supplier Spotlight  | Be featured at the top of our daily newsletters 4x per month. Interested buyers will receive personalized notifications.<br><a href="#">Preview here.</a>   | <b>\$650</b>   |
| EPARTRADE Database Email Campaign   | Take advantage of EPARTRADE's 75,000 emails of engaged users - 1 time distribution<br><a href="#">Preview here.</a>   | <b>\$3,000</b>   |
| Race Industry Week Sponsorship<br> | Sponsor the Annual Race Industry Week<br>To view sponsorship levels, <a href="#">click here.</a>  | <b>\$3,500 - \$30,000</b>  |
| Race Industry Now Sponsorship<br>  | Sponsor Race Industry Now Weekly Webinar Series<br>To view sponsorship deck, <a href="#">click here.</a>  | <b>\$6,500</b>   |

 [Click Here to Download Media Deck for More Details.](#)