



2025 Media Deck

Pro Account Program

BASIC

- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
 - 4 Products or Services
 - 2 Videos
 - 2 Offers or Promos
 - 2 Brochures or Catalogs
 - 2 Tech Articles

\$199/month

PROFESSIONAL

- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
 - 8 Products or Services
 - 4 Videos
 - 4 Offers or Promos
 - 4 Brochures or Catalogs
 - 4 Tech Articles

\$299/month

PREMIUM

- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes up to:
 - 16 Products or Services
 - 8 Videos
 - 8 Offers or Promos
 - 8 Brochures or Catalogs
 - 8 Tech Articles

\$399/month

BEST VALUE

ULTIMATE

- ✓ Search Banner Sponsor
- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Job Posts
- ✓ Company Profile includes:
 - Unlimited Products or Services
 - Unlimited Videos
 - Unlimited Offers or Promos
 - Unlimited Brochures or Catalogs
 - Unlimited Tech Articles

\$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: [Click Here](#)

Product Category Sponsorship

Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline.

\$99/month
(per category)
Or pay \$1,000 annually

The screenshot shows a web interface for finding suppliers. At the top, it says "List of Suppliers (80)". Below that is a search bar with "Brake Fluid" selected. An "ADVANCED SEARCH" section includes filters for "BY NAME", "BY COUNTRY", and "BY STATE". The "Featured Companies" section shows 28 results, with "920ENGINEERING" highlighted. The company profile includes its logo, name, location (Leamington Spa, United Kingdom), and a list of product categories like "Air Shifters", "Brake Calipers", etc. To the right of the company profile are buttons for "SUPPLIER", "website", "SAVE TO MY LIST", and "GO TO COMPANY". A red arrow points from the "GO TO COMPANY" button to a banner ad for "halo P1 SPECIALIST RACING BRAKE FLUID". The banner ad features a bottle of the product and the text "BE THE LAST OF THE LATE BRAKERS".

Banner Dimensions: 250 x 450 px

Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Four (4) banner placements.

\$499/month
Or pay \$5,000 annually

35,000+ Racing Businesses



MANUFACTURER DISTRIBUTOR SERVICE PROVIDER RACING BUSINESS RACE TEAM

SUPPLIERS BUYERS

List of Suppliers (8068)

SEARCH BY PRODUCT OR SERVICE CATEGORY

ADVANCED SEARCH

BY NAME BY COUNTRY BY STATE

Search by company name

Banner Dimensions: 800 x 115 px

PRODUCT LIST

All Products & Services
List of results (3741)

100 SUNNEN 1924 2024

SEARCH BY KEYWORD

FILTER BY PRODUCT CATEGORY

NEW SPOTLIGHT ALL

TCI Automotive Lunati PTS-2G2 (version 2 priced LOWER) All-in-one blower adapter

Banner Dimensions: 300 x 125 px

Newsletter Banners

For Pro Accounts: 4 Banners

\$500

For non-Pro Accounts: 4 Banners

\$1,950

(Displayed within a 30-day period)

Banner Dimensions: 800 x 115 px

The image displays four distinct newsletter banners arranged vertically. The top banner is for EPARTRADE.com NEWS, featuring a blue and orange color scheme with the tagline 'BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.' and an interview with Jason Dienhart. The second banner is for F1 in Schools National Finals, with a red and white design and a 'BOOK TICKETS' button. The third banner is for ACL Distribution, Inc., advertising Performance Oil Pumps with a blue car and technical diagrams. The bottom banner is for ShopMonkey, with a blue background and a 'CLICK HERE TO WATCH' button. Red arrows point to the right side of the second and fourth banners.

EPARTRADE.com NEWS
BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

RACE INDUSTRY WEEK INTERVIEW
What's Coming Up in Global Time Attack with Jason Dienhart

Jason Dienhart, President and CEO of Global Time Attack and Super Lap Battle, joined us for [The 4th Annual Race Industry Week](#). Hosted by Brad Gillie from SiriusXM, Ch. 90, Late Shift. [Click here to watch.](#)

F1 in Schools NORTH AMERICA
NATIONAL FINALS 11 - 12 APRIL CHARLOTTE, NC **BOOK TICKETS**

FROM ACL DISTRIBUTION, INC.
Performance Oil Pumps

ACL RACE Series [Performance Oil Pumps](#) and passenger car oil pumps assure constant and uninterrupted flow throughout the engine's circulatory system, ensuring the lubrication system does not miss a beat. ACL RACE Series oil pumps are designed with high output and high-volume capabilities featuring gerotor sets that are precision machined from steel copper alloy material. Fine tolerances ensure optimum pressure and flow. [See more from ACL Distribution here.](#)

shopmonkey WATCH OUR VIDEO: INCREASE SHOP EFFICIENCY & THROUGHPUT
CLICK HERE TO WATCH

30 Second Promo Video

1 video play per day during
Race Industry Week
(4 days total)

1 video play per webinar during
Race Industry Now (weekly)
(2 months – 8 total plays)



\$1,200

Tech Tips

- ▶ Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

\$450



To see a Tech Tips example, [Click Here](#)

TECH TIPS FROM EPARTRADE.com

Featuring Jamo Performance Parts

Given the conditions it endures, the choice of material for your exhaust system is crucial. It must be able to withstand extreme temperatures and exposure to the elements, so it has to be strong and durable. At the same time, the exhaust tubing needs to be easy enough to bend and weld into different shapes and lengths.

For most street and performance applications, steel is the metal of choice. But not all steels are created equal. That's why understanding their relative strengths and limitations can go a long way in helping you choose the right grade for your aftermarket exhaust system. With that in mind, let's take a closer look at a trio of the most frequently used materials: Aluminized Steel, 409 Stainless Steel, and 304 Stainless Steel.

Aluminized Steel: The most affordable of the three, aluminized steel also is easier to work with than stainless steel. An aluminum-silicon alloy coating helps protect it from rust, but if it gets scratched or damaged the underlying steel becomes susceptible to corrosion. You also need to watch for internal rusting, which happens most often when moisture builds up inside the exhaust in cold temperatures and the vehicle isn't running long enough for it to evaporate. The durability of aluminized steel exhausts may vary significantly by location: In moderate climates, you can expect a lifespan of 3-5 years, while in drier areas it may last upwards of 8 years.



409 Stainless Steel: This is the material of choice for most modern factory exhaust systems. It strikes a balance between cost and longevity, generally lasting between 8-10 years in moderate climates. It's not as expensive as the higher-grade 304 stainless steel but does compromise slightly on toughness and corrosion resistance. It's predominantly (up to 90%) iron, which means it can develop surface rust. But this can be cleaned with a wire brush to maintain its functionality. However, once 409 stainless steel loses its luster, it can't be polished back to its original finish. Despite this, it still offers better rust resistance than aluminized steel.

EPARTRADE Database Email Campaign

Take advantage of EPATRADE's
75,000 emails of engaged users!

- ▶ 1 time distribution

\$3,000

To see a Newsletter example, [Click Here](#)



Race Industry Week Sponsorship

- ▶ Sponsor the Annual *Race Industry Week*

Sponsorship offers start at \$3,500

To view sponsorship levels, [Click Here](#)

6TH ANNUAL RACE INDUSTRY WEEK



DECEMBER 1 – DECEMBER 4, 2025

Past and Current Sponsors include:



shopmonkey



Race Industry Now Sponsorship

- ▶ Sponsor *Race Industry Now* Weekly Webinar Series

\$6,500

To view the sponsorship deck, [Click Here](#)



Hosted by Jeff Hammond & Brad Gillie of SiriusXM, Ch. 90



A graphic titled "RACE INDUSTRY NOW!" with the text "THANK YOU TO OUR SPONSORS:". It features logos for GLOBAL Logistics, ARP (automotive racing products), FIFTH THIRD BANK MOTORSPORTS, Ferrea (RACING COMPONENTS), PEAK, and CTECH (ALUMINUM CARTS, CABINETS & DRAWERS). At the bottom, it says "EPARTRADE.com Weekly Tech Webinars & Industry Leader Interviews" and "EVERY WEDNESDAY, 9 AM PST".

EPARTRADE vs Traditional Media Company

EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year
Global: 125 Countries in Registration
Users (in 2024) 20,000 Monthly / 240,000 Annually
Sessions (in 2024) 25,000 Monthly / 300,000 Annually

EPARTRADE NEWSLETTERS

5x per Week: 75,000+ Subscribers Worldwide
Featured Companies: 12 per Newsletter
Cost: \$0 - Complimentary

EPARTRADE WEBINAR SERIES

Episodes Produced: 550+
Attendees Registered: 60,000+ (Trade)
Views: 500,000+ (Trade)
Audience: Global
Speakers: 750+ Industry Leaders
Minutes Watched on TV: 64,000+ (1,000+ hours)
Cost: \$0 - Complimentary



INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies
Audience: Mostly Domestic
Avg. Price for 1x Full Page Ad: \$3,000
Avg. Price for 1x Half Page Ad: \$1,800

INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000
Time per Week: 1x
Avg. Price for 1 Banner: \$650 / Month

INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000
Avg. Price for a Peninsula: \$8,000
***Cost of Exhibiting not Included: Drayage, Shipping, Booth, Travel, etc.
Avg. Duration of a Show: 3 Days
Hours Show is Open: 8hr per Day - 24hr Over 3 Days
Avg. Attendance: 65,000

To see more Data, Analytics & Comparison, [Click Here](#)

We are always cultivating Buyers

- ▶ We have a stream of new buyers that sign in with us daily
- ▶ Via phone call, zoom call or text, Heidi guides buyers on how to use the platform
- ▶ We engage new buyers through our social media channels.
- ▶ Buyers sign up through our 4x a week newsletters
- ▶ We have created our *Buyer of the Month* Campaign to highlight buyers' profiles.

Testimonial post on social media channels



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

Ben Twomey, Managing Director at
OUTLAW SPEED SHOP, Australia

EPARTRADE
.COM

4x weekly newsletter banner ad with testimonial



FROM STAGE 8 LOCKING FASTENERS

Stage 8 Locking Fasteners for Side x Side Headers

Stage 8 has introduced **Locking Header Bolt Kit** designed specifically for side-by-side recreational vehicles using 8mm bolts. Off-roading in a side-by-side in remote locations is... Stage 8 is the only fastener company that can claim that... never failed. [Click here for details.](#)

Featured Buyer of the Month:
Click here to see a Buyer Profile!



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

-Ben Twomey

Managing Director at OUTLAW SPEED SHOP

BROUGHT TO YOU BY:



[CLICK HERE TO SIGN UP NOW](#)

SPECIAL PARTNERS:



Thank You!



✉ Francisque Savinien



✉ Judy Kean



✉ Andrea Brake



✉ Laura Vukich



✉ Heidi Hess



✉ Reed Kneski



Jeff Hammond



Brad Gillie



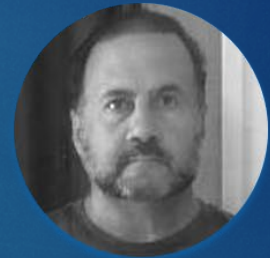
Jim Oberhofer



Valerie Kerr



Tim Morel



John Procida

The EPARTADE Team