



# 2024 Media Deck

# Pro Account Program

## BASIC

- ✓ Access to Buyers
- ✓ Company Profile:
  - 2 Products or Services
  - 1 Video
  - 1 Offer or Promo
  - 1 Brochure or Catalog
  - 1 Tech Article
  - 1 Job Post

\$159/month

## STANDARD

- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile:
  - 4 Products or Services
  - 2 Videos
  - 2 Offers or Promos
  - 2 Brochures or Catalogs
  - 2 Tech Articles
  - 2 Job Posts

\$199/month

## ADVANTAGE

- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile:
  - 8 Products or Services
  - 4 Videos
  - 4 Offers or Promos
  - 4 Brochures or Catalogs
  - 4 Tech Articles
  - 4 Job Posts

\$299/month

## PREMIUM

- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile:
  - 16 Products or Services
  - 8 Videos
  - 8 Offers or Promos
  - 8 Brochures or Catalogs
  - 8 Tech Articles
  - 8 Job Posts

\$399/month

## BEST VALUE

## ULTIMATE

- ✓ Search Banner Sponsor
- ✓ Product Category Banners
- ✓ Tech Webinars
- ✓ Newsletters Banners
- ✓ Performance Report
- ✓ Access to Buyers
- ✓ Company Profile:
  - ∞ Products or Services
  - ∞ Videos
  - ∞ Offers or Promos
  - ∞ Brochures or Catalogs
  - ∞ Tech Articles
  - ∞ Job Posts

*Unlimited Content!*

\$599/month

Suppliers can purchase upgrades (Pro Accounts) to showcase on EPARTRADE and connect with buyers: [Click Here](#)

# Product Category Sponsorship

Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline.

**\$99/month**  
(per category)  
Or pay \$1,000 annually

The screenshot shows a web interface for finding suppliers. At the top, there's a search bar with 'Brake Fluid' selected. Below it is an 'ADVANCED SEARCH' section with filters for 'BY NAME', 'BY COUNTRY', and 'BY STATE'. The main content area is titled 'Featured Companies' and shows 28 results. The first result is for '920ENGINEERING', which is a supplier located in Leamington Spa, United Kingdom. The company description mentions it's part of the Liberty Vehicle Technologies group and specializes in brake and control systems. A red arrow points from the search results area to a banner advertisement on the right. The banner is for 'halo. by Orthene' P1 Specialist Racing Brake Fluid, featuring a bottle of the product and the text 'BE THE LAST OF THE LATE BRAKERS'. A 'LEARN MORE >' button is at the bottom of the banner.

Banner Dimensions: 250 x 450 px



# Search Banner Sponsorship

Capture the eye of the industry by placing your company where buyers are searching. Four (4) banner placements.

**\$499/month**  
Or pay \$5,000 annually

## 34,000+ Racing Businesses



PPG **PFITZNER**  
Performance Gearboxes  
THINK GEARS. THINK PPG.

MANUFACTURER DISTRIBUTOR SERVICE PROVIDER RACING BUSINESS RACE TEAM

SUPPLIERS

BUYERS

### List of Suppliers (7764)

SEARCH BY PRODUCT OR SERVICE CATEGORY

ADVANCED SEARCH

BY NAME

BY COUNTRY

BY STATE

Banner Dimensions: 800 x 115 px

PRODUCT LIST

All Products & Services

List of results (3741)



Search by keyword

FILTER BY PRODUCT CATEGORY



NEW

SPOTLIGHT

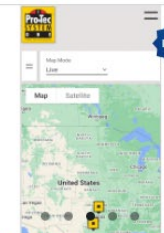
ALL



TCI Automotive



Lunati



PTS-2G2 (version 2  
priced LOWER)



All-in-one blower  
adapter

Banner Dimensions: 300 x 125 px

# Newsletter Banners

For Pro Accounts: 4 Banners

**\$500**

For non-Pro Accounts: 4 Banners

**\$1,950**

*(Displayed within a 30-day period)*

Banner Dimensions: 800 x 115 px

**EPARTRADE** NEWS  
.com

BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

EPARTRADE  
**JASON DIENHART**  
INTERVIEW  
RACE INDUSTRY WEEK 2023  
GLOBAL  
TIME ATTACK

**RACE INDUSTRY WEEK INTERVIEW**  
What's Coming Up in Global Time Attack with Jason Dienhart

Jason Dienhart, President and CEO of Global Time Attack and Super Lap Battle, joined us for [The 4th Annual Race Industry Week](#). Hosted by Brad Gillie from SiriusXM, Ch. 90, Late Shift. [Click here to watch.](#)

**F1 in Schools** NORTH AMERICA  
NATIONAL FINALS 11 - 12 APRIL CHARLOTTE, NC **BOOK TICKETS**

**FROM ACL DISTRIBUTION, INC.**  
Performance Oil Pumps

ACL RACE Series [Performance Oil Pumps](#) and passenger car oil pumps assure constant and uninterrupted flow throughout the engine's circulatory system, ensuring the lubrication system does not miss a beat. ACL RACE Series oil pumps are designed with high output and high-volume capabilities featuring gerotor sets that are precision machined from steel copper alloy material. Fine tolerances ensure optimum pressure and flow. [See more from ACL.](#)  
[Distribution here.](#)

**shopmonkey** WATCH OUR VIDEO: INCREASE SHOP EFFICIENCY & THROUGHPUT  
[CLICK HERE TO WATCH](#)



# 30 Second Promo Video

1 video play per day during  
**Race Industry Week**  
(5 days total)

1 video play per webinar during  
**Race Industry Now** (weekly)  
(2 months – 8 total plays)



\$1,200



# Tech Topic

► Brief (400-600 words) professionally edited entry on a process, technique, or product category of your choosing. Posted on the EPARTRADE Platform and distributed via our newsletters, social media, and digital network.

**Introductory Special Offer of \$399!**

*\*\*Regularly priced at \$450*

[Click here to see a Tech Topic example.](#)

## Monocoque vs. Spaceframe Chassis

When it comes to auto racing chassis, two primary designs dominate the scene: monocoque and spaceframe. While both offer unique advantages, understanding their differences can help you make informed decisions for your racing needs.

### Monocoque Chassis:

**Structure:** Monocoque chassis, often referred to as "unitary" or "unibody," feature a single-shell structure where the body and chassis are integrated into one unit. This design provides excellent rigidity and strength.

**Advantages:** Monocoque chassis are known for their superior torsional stiffness, which enhances handling and responsiveness on the track. They also tend to be lighter compared to spaceframe counterparts, contributing to better overall performance and fuel efficiency.

**Applications:** Monocoque chassis are commonly found in high-performance racing cars, particularly in Formula 1 and sports car racing series, where weight and aerodynamics are critical.



### Spaceframe Chassis:

**Structure:** Spaceframe chassis consist of a framework of interconnected tubes or beams, forming a lattice-like structure. This design allows for flexibility and ease of modification.

**Advantages:** Spaceframe chassis offer versatility in design and construction, making them relatively cost-effective to produce and repair. They also provide excellent impact absorption, which can be advantageous in endurance racing where accidents are more likely.

# EPARTRADE Database Email Campaign

Take advantage of EPATRADE's  
75,000 emails of engaged users!

- ▶ 1 time distribution

**\$3,000**

Click here to see an example.

**EPARTRADE.com**  
BUSINESS TO BUSINESS - The Racing Industry. Every Minute. Every Day.

**NEWS**

**HALO BY ORTHENE  
SPECIALIST RACING BRAKE  
FLUID**

Halo P1 is developed by Orthene, renowned brake fluid experts with over 45 years experience in creating high-performance brake fluids for both road and racing.

Eighteen months of extensive research with professional race teams, combined with Orthene's unique expertise as the largest specialist brake fluid manufacturer in the world, led to the launch of the Halo By Orthene brand and Halo P1 specialist racing brake fluid in 2024.

With the highest boiling point in the world and unique Fade Resistant Technology™, Halo P1 has extremely low compressibility and delivers a more consistent pedal feel across a wide temperature range - giving drivers the confidence that their brake fluid will perform from the first lap, to the last. [fluid out more.](#)

**Drive fast. Brake last.** [LEARN MORE](#)

**Brake Fluid - The Hidden Performance Advantage**

**WEBINAR**

Halo By Orthene's Lloyd Ker, Dan Stafford and Steve Jay, join Darren Law, owner of Flying Lizard Motorsports, and host Brad Gillie from SiriusXM, Ch. 90, Late Shift, for the Race Industry Now webinar "[Brake Fluid - The Hidden Performance Advantage](#)." They discuss the technical aspects of brake fluids, including the basics and fundamentals, and product development. [Watch the webinar here.](#)

**PDF DOWNLOAD**

**Technical Data Sheet**

Halo P1 specialist racing brake fluid is developed for the highest level, and most demanding professional motor racing series.

Halo P1 is formulated using the purest form of methyl borate ester which gives the fluid an extremely high polarity and ensures low compressibility across a wide temperature range

Lowest compressibility over operational temperature range - the first major task step

Market Leader

halo P1



# Race Industry Week Sponsorship

- ▶ Sponsor the Annual *Race Industry Week*

Sponsorship levels range from \$3,500 - \$9,500

To view sponsorship levels, [click here](#)



Past and Current Sponsors include:



shopmonkey





# Race Industry Now Sponsorship

- ▶ Sponsor *Race Industry Now* Weekly Webinar Series

**\$6,000**

To view the sponsorship deck, [click here](#)



Hosted by Jeff Hammond & Brad Gillie of SiriusXM, Ch. 90



A graphic for "RACE INDUSTRY NOW!". It features the title "RACE INDUSTRY NOW!" in large blue letters, followed by "PRESENTED BY" and logos for ARP, GLOBAL Logistics, PEAK, FIFTH THIRD BANK MOTORSPORTS, and Ferrea. At the bottom, it says "EPARTRADE.com Weekly Tech Webinars &amp; Industry Leader Interviews" and "EVERY WEDNESDAY, 9 AM PST".



# We are always cultivating Buyers

- ▶ We have a stream of new buyers that sign in with us daily
- ▶ Via phone call, zoom call or text, Heidi guides buyers on how to use the platform
- ▶ We engage new buyers through our social media channels.
- ▶ Buyers sign up through our 4x a week newsletters
- ▶ We have created our *Buyer of the Month* Campaign to highlight buyers' profiles.

### Testimonial post on social media channels



“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

**Ben Twomey, Managing Director at OUTLAW SPEED SHOP, Australia**

## EPARTRADE .COM

### 4x weekly newsletter banner ad with testimonial

**FROM STAGE 8 LOCKING FASTENERS**

**Stage 8 Locking Fasteners for Side x Side Headers**

Stage 8 has introduced **Locking Header Bolt Kits** designed specifically for side-by-side recreational vehicles using 8mm bolts. Off-roading in a side-by-side in remote locations is a challenge. Stage 8 is the only fastener company that can claim that its 8mm bolts, have never failed. [Click here for details.](#)

**Featured Buyer of the Month:**  
Click here to see a Buyer Profile!

“One of the standout features of EPARTRADE I have found is its ability to facilitate seamless and direct communication within the motorsport industry. Through the platform, we can begin to establish meaningful relationships with key players in the US automotive industry. We will continue to use EPARTRADE as a tool in our business efforts.”

**-Ben Twomey**  
Managing Director at OUTLAW SPEED SHOP, Australia

**BROUGHT TO YOU BY:**

[CLICK HERE TO SIGN UP NOW](#)

**SPECIAL PARTNERS:**

**ARP** automotive products  
**GM** The Official Logistics Partner  
**FIFTH THIRD BANK** MOTORSPORTS  
**PEAK**  
**shopmonkey**  
**Ferrea** RACING COMPONENTS



# Thank You!



✉ Francisque Savinien



✉ Judy Kean



✉ Andrea Brake



✉ Laura Vukich



✉ Heidi Hess



✉ Reed Kneski



Jeff Hammond



Brad Gillie



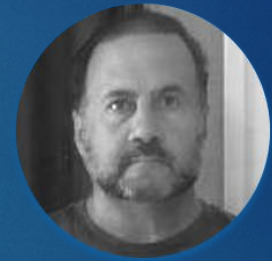
Jim Oberhofer



Joanna Moore



Tim Morel



John Procida

The EPARTADE Team