

# ADDITIONAL MARKETING OPPORTUNITIES

Use the Following Menu of NEW Business Opportunities to Fine Tune your EPARTRADE Marketing Program

OFFERS	DESCRIPTION	RATES
<b>Product Category Sponsorship</b> <i>NEW!</i>	Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline. Pre-Order now, <a href="#">click here</a> .	<b>\$99/month</b> (per category) <i>or Pay \$1,000 annually and save avg. 20%</i>
<b>Search Banner Sponsorship</b> <i>NEW!</i>	Capture the eye of the industry by placing your company where buyers are searching. 4 banner placements. Pre-Order now, <a href="#">click here</a> .	<b>\$499/month</b> <i>or Pay \$5,000 annually and save avg. 20%</i>
<b>Newsletter Banner Advertisement</b>	For Pro Accounts: 4 Banners For non-Pro Accounts: 4 Banners <i>(displayed within a 30 day period)</i>	<b>\$500</b> (One time fee) <b>\$1,950</b> (One time fee)
<b>30 Second Promo Video</b>	1 video play/day during Race Industry Week (5 days total) Includes 2 Newsletters, 1 pre and 1 post event OR 1 video play/webinar during Race Industry Now (weekly) (2 months - 8 total plays)	<b>\$1,200</b>
<b>System Wide EPARTRADE Database Email Campaign</b>	Take advantage of EPARTRADE's 75,000 emails of engaged users - <i>1 time distribution</i>	<b>\$3,000</b>
<b>Race Industry Week Sponsorship</b> 	Sponsor the Annual Race Industry Week To view sponsorship levels, <a href="#">click here</a> .	<b>\$3,500 - \$9,500</b>
<b>Race Industry Now Sponsorship</b> 	Sponsor Race Industry Now Weekly Webinar Series To view sponsorship deck, <a href="#">click here</a> .	<b>\$6,000</b>