



RACE INDUSTRY WEEK

5th Annual RACE INDUSTRY WEEK, December 2-6, 2024

EPARTRADE, **RACER** and **SPEED SPORT** are providing 5 Days of LIVE Webinars from Race Industry Leaders, Race Sanctioning Organizations, and Promoters from around the world. To learn more, please <u>CLICK HERE</u>



To view the list of Industry Speakers, please **CLICK HERE**

Hosted by: Jeff Hammond and Brad Gillie of SiriusXM, Ch. 90; Paul Pfanner of RACER, Ralph Sheheen, Mike Kerchner and Jim Roller of SPEED SPORT; Marshall Pruett, David Malsher-Lopez, Richard James, George Tamayo, Laurence Foster and Chris Medland of RACER; Joe Castello of WFO Radio; Judy Kean and Francisque Savinien of EPARTRADE.



































RACE INDUSTRY WEEK

Become a sponsor and put your brand at the center of the racing industry during the all-important, annual, off-season buying period!

- 430+ Webinars and Podcasts produced.
- 30,000+ racing business professionals from around the world have registered to watch the Series. And 23,000+ watch the sessions LIVE in 2023 on Zoom and our streaming platforms: Racer.com, Speedsport.com, Speed Sport 1, YouTube, FB and LinkedIn.
- The event draws trade attendance from 110+ countries each year.
- In addition, the recordings of the 430+ webinars have generated 325,000+ views from industry decision-makers on YouTube and on EPARTRADE.

Past and current Sponsors include:































RACE INDUSTRY WEEK

TITLE SPONSORSHIP \$9,500 (Exclusive)

- Ultimate Pro Account Package for one year on EPARTRADE (value: \$7,188).
- 5x commercials / videos per day (value: \$6,000) 25x commercials total (:30).
- Logo on Zoom backdrop of EPARTRADE, RACER and/or SPEED SPORT hosts
- Sponsor call-out several times per day! i.e., "brought to you by...".
- Logo included on EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week.
- Logo included on the platform's registration page.
- Company's mention on YouTube video description.
- "Tech" webinar in 2025 (if product applies).

PRESENTING SPONSORSHIP \$6,500

- Advantage Pro Account Package for one year on EPARTRADE (value: \$3,588).
- 2x commercials / videos per day (value: \$2,400) 10x commercials total (:30).
- Logo on Zoom backdrop of EPARTRADE, RACER and/or SPEED SPORT hosts
- Sponsor call-out several times per day! i.e., "brought to you by...".
- Logo included on EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week.
- Logo included on the platform's registration page.
- Company's mention on YouTube video description.
- "Tech" Webinar in 2025 (if product applies).

ASSOCIATE SPONSORSHIP \$3,500

- Basic Pro Account Package for one year on EPARTRADE (value: \$1,788).
- 1x commercial / video per day (value: \$1,200) 5x commercials total (:30).
- Logo on Zoom backdrop of EPARTRADE, RACER and/or SPEED SPORT hosts
- Sponsor call-out several times per day! i.e., "brought to you by...".
- Logo included on EPARTRADE Newsletters distributed to 75,000+ professionals worldwide during Race Industry Week.
- Logo included on the platform's registration page.
- Company's mention on YouTube video description.
- "Tech" Webinar in 2025 (if product applies).

For more information: sales@epartrade.com