

ADDITIONAL MARKETING OPPORTUNITIES

Use the Following Menu of NEW Business Opportunities to Fine Tune your EPARTRADE Marketing Program

OFFERS	DESCRIPTION	RATES
Product Category Sponsorship <i>NEW!</i>	Choose one or multiple product categories to sponsor. Banner ads will be placed next to the category headline. Pre-Order now, click here.	\$99/month (per category) <i>or Pay \$1,000 annually and save avg. 20%</i>
Search Banner Sponsorship <i>NEW!</i>	Capture the eye of the industry by placing your company where buyers are searching. 4 banner placements. Pre-Order now, click here.	\$499/month <i>or Pay \$5,000 annually and save avg. 20%</i>
Newsletter Banner Advertisement	For Pro Accounts: 4 Banners For non-Pro Accounts: 4 Banners <i>(displayed within a 30 day period)</i>	\$500 (One time fee) \$1,950 (One time fee)
30 Second Promo Video	1 video play/day during Race Industry Week (5 days total) Includes 2 Newsletters, 1 pre and 1 post event OR 1 video play/webinar during Race Industry Now (weekly) (2 months – 8 total plays)	\$1,200
System Wide EPARTRADE Database Email Campaign	Take advantage of EPARTRADE's 75,000 emails of engaged users – <i>1 time distribution</i>	\$3,000
Race Industry Week Sponsorship 	Sponsor the Annual Race Industry Week To view sponsorship levels, click here.	\$2,500 – \$9,500
Race Industry Now Sponsorship 	Sponsor Race Industry Now Weekly Webinar Series To view sponsorship deck, click here.	\$5,000



EPARTRADE
-com

VS

**TRADITIONAL MEDIA
COMPANY**



EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year

Global: 125 Countries in Registration

Users (in 2022): 15,000 Monthly / 180,000 Annually

Sessions (in 2022): 20,000 Monthly / 240,000 Annually

EPARTRADE NEWSLETTERS

4x per Week: 75,000+ Subscribers Worldwide

Featured Companies: 12 per Newsletter

Cost: \$0 - Complimentary

EPARTRADE WEBINAR SERIES

Weekly Series & Annual Race Industry Week

Episodes Produced: 350+

Attendees Registered: 25,000+ (Trade)

Views: 280,000+ (Trade)

Audience: Global

Speakers: 500+ Industry Leaders

Cost: \$0 - Complimentary

PRICING

Pro Basic: \$149 / Month

Pro Standard: \$199 / Month

Pro Advantage: \$299 / Month

Pro Premium: \$399 / Month

Pro Unlimited: \$599 / Month



INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies

Audience: Mostly Domestic

Avg. Price for 1x Full Page Ad: \$3,000

Avg. Price for 1x Half Page Ad: \$1,800

INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000

Time per Week: 1x

Avg. Price for 1 Banner: \$650 / Month

INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000

Avg. Price for a Peninsula: \$8,000

***Cost of Exhibiting not Included: Drayage,
Shipping, Booth, Travel, etc.

Avg. Duration of a Show: 3 Days

Hours Show is Open: 8hr per Day - 24hr Over 3 Days

Avg. Attendance: 65,000

PRICE COMPARISON

1x 1/2 Page Ad = 1 Year of Pro Basic

10x10 Booth = 1 Year of Pro Standard

1x Full Page Ad = 1 Year of Pro Advantage

10x20 Booth = 1 Year of Pro Premium

Peninsula Booth = 1 Year of Pro Unlimited