



EPARTRADE
com

VS

**TRADITIONAL MEDIA
COMPANY**



EPARTRADE PLATFORM

Open: 24/7 - 365 Days per Year

Global: 125 Countries in Registration

Users (in 2022): 15,000 Monthly / 180,000 Annually

Sessions (in 2022): 20,000 Monthly / 240,000 Annually

EPARTRADE NEWSLETTERS

4x per Week: 75,000+ Subscribers Worldwide

Featured Companies: 12 per Newsletter

Cost: \$0 - Complimentary

EPARTRADE WEBINAR SERIES

Weekly Series & Annual Race Industry Week

Episodes Produced: 325+

Attendees Registered: 25,000+ (Trade)

Views: 250,000+ (Trade)

Audience: Global

Speakers: 500+ Industry Leaders

Cost: \$0 - Complimentary

PRICING

Pro Basic: \$149 / Month

Pro Standard: \$199 / Month

Pro Advantage: \$299 / Month

Pro Premium: \$399 / Month

Pro Unlimited: \$599 / Month



INDUSTRY MONTHLY PUBLICATIONS

Avg. Circulation: 25,000 Copies

Audience: Mostly Domestic

Avg. Price for 1x Full Page Ad: \$3,000

Avg. Price for 1x Half Page Ad: \$1,800

INDUSTRY NEWSLETTERS

Avg. Circulation: 65,000

Time per Week: 1x

Avg. Price for 1 Banner: \$650 / Month

INDUSTRY TRADE SHOWS

Avg. Price for a 10x10 Booth: \$2,000

Avg. Price for a Peninsula: \$8,000

***Cost of Exhibiting not Included: Drayage,
Shipping, Booth, Travel, etc.

Avg. Duration of a Show: 3 Days

Hours Show is Open: 8hr per Day - 24hr Over 3 Days

Avg. Attendance: 65,000

PRICE COMPARISON

1x 1/2 Page Ad = 1 Year of Pro Basic

10x10 Booth = 1 Year of Pro Standard

1x Full Page Ad = 1 Year of Pro Advantage

10x20 Booth = 1 Year of Pro Premium

Peninsula Booth = 1 Year of Pro Unlimited