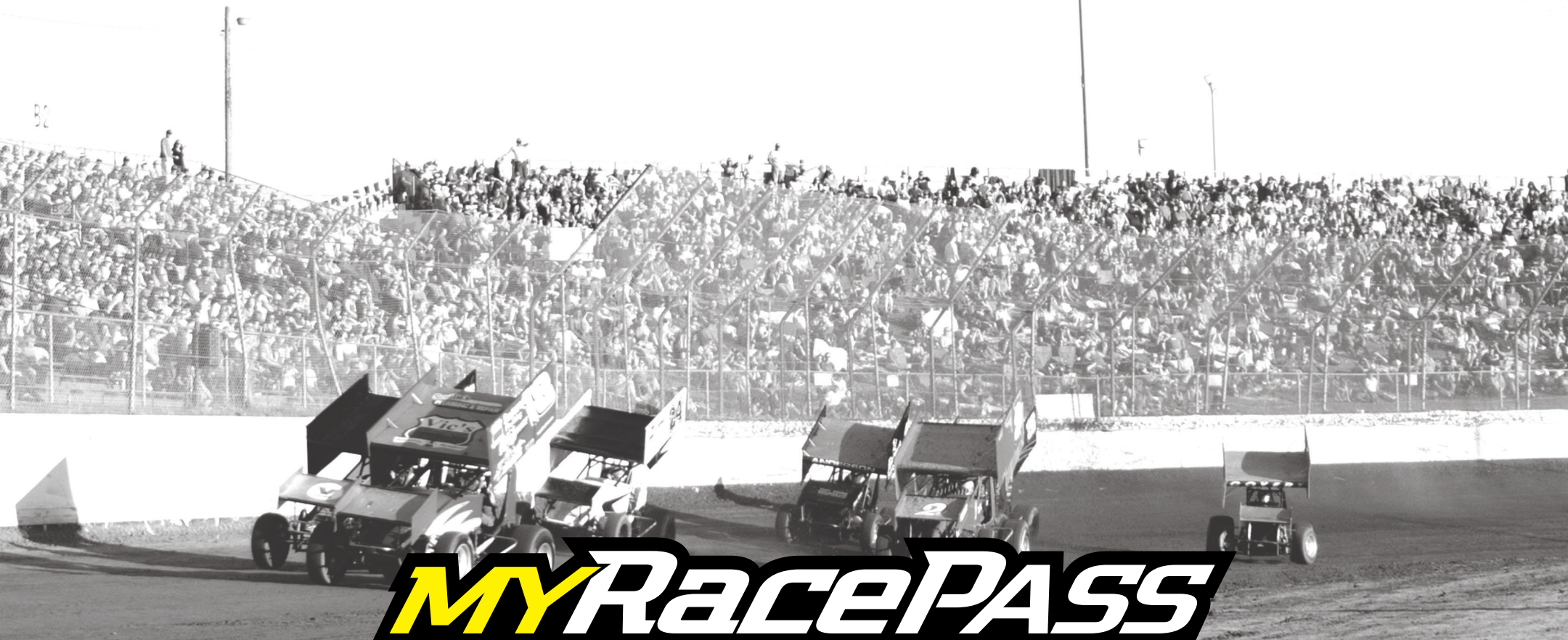


LARGEST AD NETWORK IN MOTORSPORTS



MYRacePASS

DIGITAL AD NETWORK

MOTORSPORTS AUDIENCE



100,000+ Drivers
5 MILLION+ Fans
600+ Publishers
750 MILLION+ Impressions

AUDIENCE DEMO

65% Male
35% Female
43% Annual Income >\$75k
67% Homeowners
64% College Educated
65% DIY
94% Research Products Online
76% Prefer Online Purchases

CONTACT US TODAY (402) 704-7049 | Sales@MRPDigitalAds.com



NETWORK ADS

Premium Features

- Run multiple campaigns simultaneously
- Geographic Targeting
- Target the Type of Car, i.e “Modifieds”
- MyRacePass Homepage sticky banner

IAB Standard Sizes

Creative Services Available



**RATES AS LOW AS
\$3.00 CPM!**

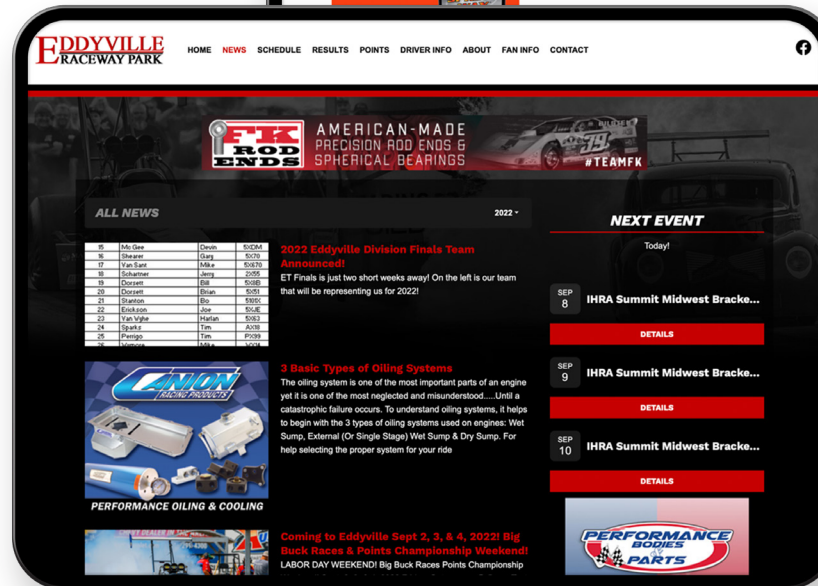
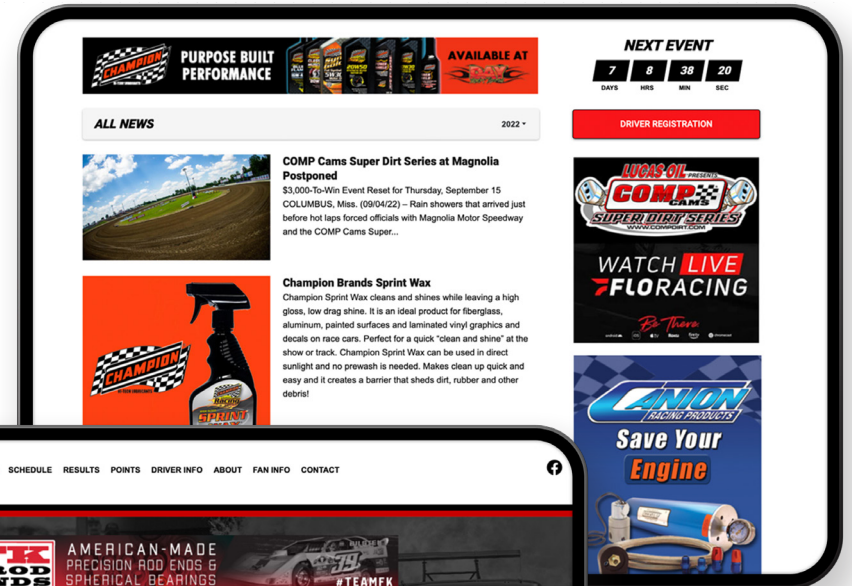
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NATIVE ADVERTISING

Native ads create an 18% increase in purchase intent. And the visual engagement with native ads is slightly higher than the original editorial content.

Native ads appear as part of the editorial flow of a web page. They match the visual experience within each MyRacePass website, so they look and feel like natural content. Viewers who click to “read more” are directed to the advertiser’s website.



RATES AS LOW AS \$9.00 CPM!

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CONTENT OPPORTUNITIES

Feature your Product, Service, or Event with several new MyRacePass Content Opportunities:

Pit Pass Newsletter

- Near 400k address distribution
- Near 30% open rate

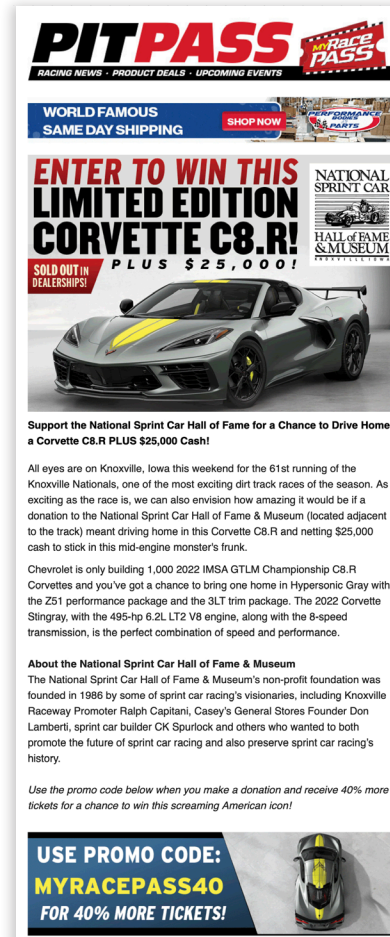
Pit Pass Driver Newsletter

- Targeted to Drivers by Type of Racing (Sprint Cars, Late Models, Modifieds, etc)
- Sponsor, Feature, and Banners available

Evergreen Content

- Original or Sponsored Content on the MyRacePass News Page
- Target by Type of Racing (Drag, Winged Sprint, Late Model, etc) or Tech/How-To

**CONTACT US
FOR CUSTOM RATES**



PITPASS
RACING NEWS • PRODUCT DEALS • UPCOMING EVENTS

WORLD FAMOUS SAME DAY SHIPPING SHOP NOW

ENTER TO WIN THIS LIMITED EDITION CORVETTE C8.R!
PLUS \$25,000!
SOLD OUT IN DEALERSHIPS!

NATIONAL SPRINT CAR HALL OF FAME & MUSEUM

Support the National Sprint Car Hall of Fame for a Chance to Drive Home a Corvette C8.R PLUS \$25,000 Cash!

All eyes are on Knoxville, Iowa this weekend for the 61st running of the Knoxville Nationals, one of the most exciting dirt track races of the season. As exciting as the race is, we can also envision how amazing it would be if a donation to the National Sprint Car Hall of Fame & Museum (located adjacent to the track) meant driving home in this Corvette C8.R and netting \$25,000 cash to stick in this mid-engine monster's trunk.

Chevrolet is only building 1,000 2022 IMSA GTLM Championship C8.R Corvettes and you've got a chance to bring one home in Hypersonic Gray with the Z51 performance package and the 3LT trim package. The 2022 Corvette Stingray, with the 495-hp 6.2L LT2 V8 engine, along with the 8-speed transmission, is the perfect combination of speed and performance.

About the National Sprint Car Hall of Fame & Museum
The National Sprint Car Hall of Fame & Museum's non-profit foundation was founded in 1986 by some of sprint car racing's visionaries, including Knoxville Raceway Promoter Ralph Capitani, Casey's General Stores Founder Don Lamberti, sprint car builder CK Spurlock and others who wanted to both promote the future of sprint car racing and also preserve sprint car racing's history.

Use the promo code below when you make a donation and receive 40% more tickets for a chance to win this screaming American icon!

USE PROMO CODE: MYRACEPASS40 FOR 40% MORE TICKETS!

stock car, sports car, open wheel, dirt late model, modified, off-road, vintage, pulling, drift, and more.


WY ENDS 8/30
BIGON 392
TICKETS



357 CT Performance, Protection, Peace of Mind
The Quicksilver 357 CT engine is built to last and perform superbly race after race. When we initially tested the durability of the 357 CT platform we ran it WOT for 150 hours. Sort of like racing around the planet a few times.



Stuckey Racing Enterprises Launches New Website
Located in Shreveport, Louisiana, Stuckey Enterprises Racing builds and sells Black Diamond Chassis as complete rollers.




\$19.95 FLAT RACE SHIPPING
CLICK HERE FOR DETAILS




MyRacePass App Tutorial
How to View Events By Date in the MyRacePass App

- Get the App Now



MRP Ticket Giveaway
- All Access Yearly Members
- Fantasy Racing Points Leader
- Fantasy Racing Random Player
- Fantasy Racing Fun Team Name

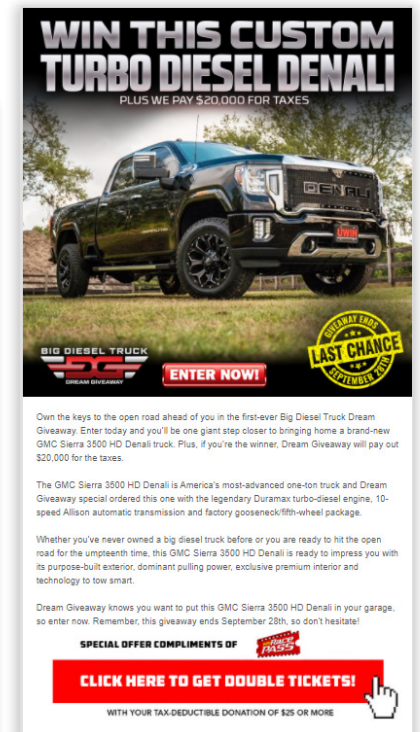
- Play Fantasy Racing Now



TUNDRA
ENGINES ARE COOL, OVERHEATING IS NOT



WIN THIS CUSTOM TURBO DIESEL DENALI
PLUS WE PAY \$20,000 FOR TAXES



ENTER NOW!

Own the keys to the open road ahead of you in the first-ever Big Diesel Truck Dream Giveaway. Enter today and you'll be one giant step closer to bringing home a brand-new GMC Sierra 3500 HD Denali truck. Plus, if you're the winner, Dream Giveaway will pay out \$20,000 for the taxes.

The GMC Sierra 3500 HD Denali is America's most-advanced one-ton truck and Dream Giveaway special ordered this one with the legendary Duramax turbo-diesel engine, 10-speed Allison automatic transmission and factory gooseneck/19th-wheel package.

Whether you've never owned a big diesel truck before or you are ready to hit the open road for the umpteenth time, this GMC Sierra 3500 HD Denali is ready to impress you with its purpose-built exterior, dominant pulling power, exclusive premium interior and technology to tow smart.

Dream Giveaway knows you want to put this GMC Sierra 3500 HD Denali in your garage, so enter now. Remember, this giveaway ends September 28th, so don't hesitate!

SPECIAL OFFER COMPLIMENTS OF

CLICK HERE TO GET DOUBLE TICKETS!

WITH YOUR TAX-DEDUCTIBLE DONATION OF \$25 OR MORE

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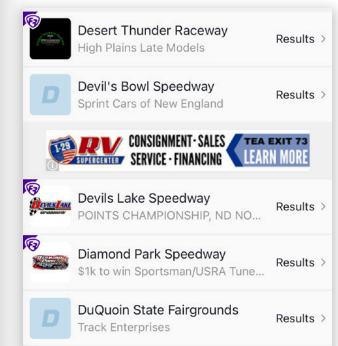
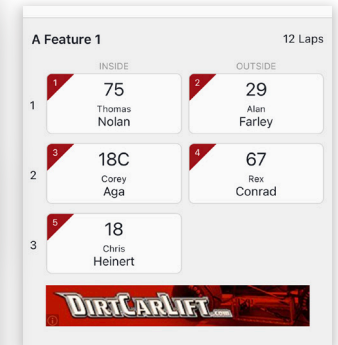
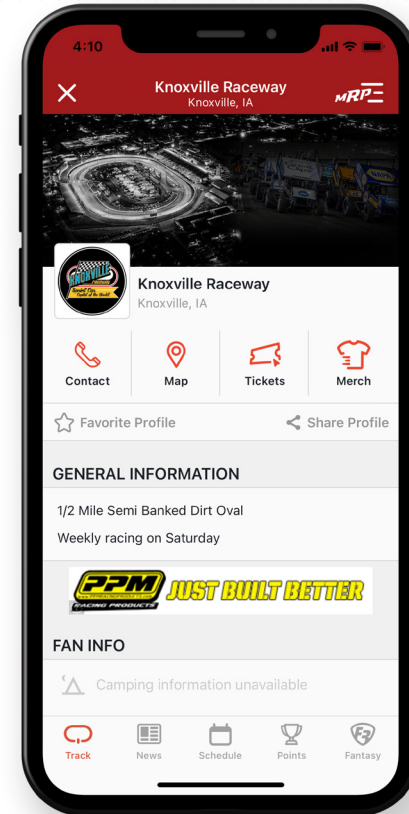
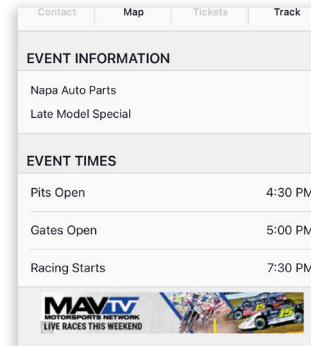
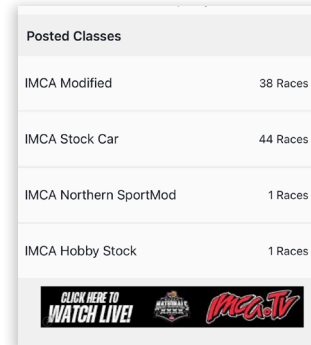
MYRACEPASS APP ADS

The MyRacePass app is used by nearly 200,000 people in any given race weekend producing millions of impressions each night. Target your ad campaigns down to the type of racing class, state, city, sanctioning body, and more!

1MM+ Users Monthly

Targeting Options

TOR, Geo, Sanction, etc



**RATES AS LOW AS
\$3.00 CPM!**

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