



THE **ULTIMATE**
RACING RESOURCE

*Fan Engagement
is OUR GOAL*

**WE ARE THE
PROMOTERS
TOOLBOX**

ASPHALT, DIRT & DRAG RACING



Race Management



MyRacePass App



Online Tickets



Websites



Dropship Apparel




Digital Ad Revenue



Fantasy Racing

www.MyRacePass.com

 *"The only solution to score your race night."*



MRP Race Management

Run Your Race Night Effectively

- Driver Check-in, Calculate Lineups and Input Results
- Integrate with Westhold and MyLaps
- Finalize Points and Payout each night
- **Drag Racing Management Now Available**

Get Your Track on the MyRacePass App

- Entries, Lineups, Live Timing, Results and more automatically share to the app!
- Fantasy Racing allows your fans to play along with the action
- Input Track Information, Sell Tickets and send Push Notifications to fans



MYRACEPASS

3h ago

Canceled

3/20/20 at Showtime Speedway - Many with NOW600 Non-Wing Micros



MYRACEPASS

Live Now

3/14/20 at Tucson Speedway -

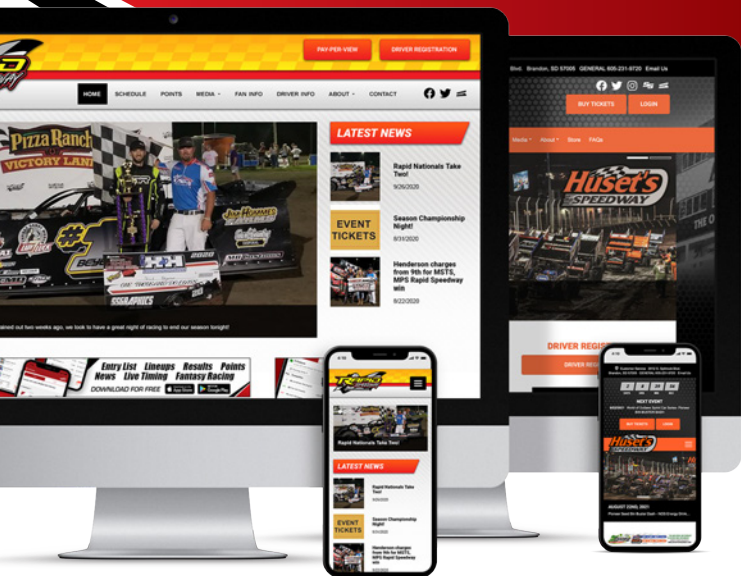


MYRACEPASS

Live Now

3/14/20 at Port City Raceway - Tulsa, OK with NOW600 Non-Wing Micros, NOW600 A-Class Micros, and NOW600 Restricted Micros

“The #1 team in motorsports for website development.”



MRP Websites

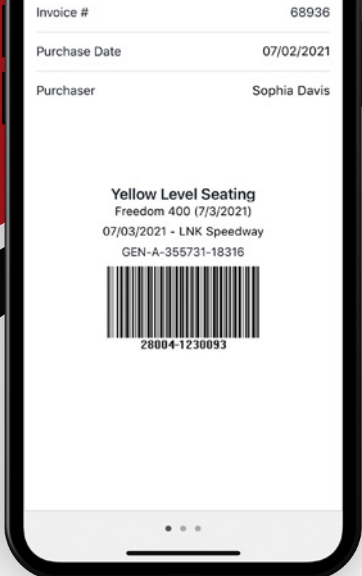
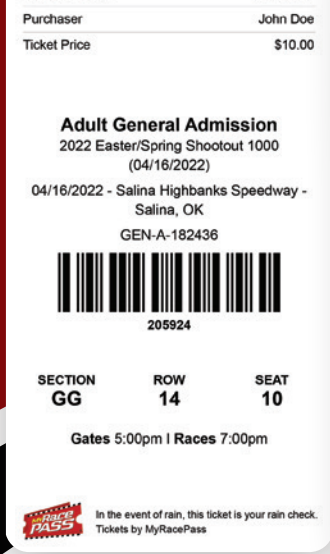
Market Your Organization Online Effectively

- Update your own content anytime with our easy to use content management system
- Share your information in thousands of locations with the MRP Network
- Fans can see your content on the go with your fully responsive website
- Results and Points page update automatically when using Race Management

Every Website Feature You Need

- Photos, Videos, News, About pages and more
- Clickable Sponsor Logos
- MyRacePass App Integration with News, Points and Race Day Information





MRP Online Tickets

Included with MRP Race Management

- Utilize the MRP Network to drive ticket sales in thousands of locations
- MyRacePass handles refunds and chargebacks
- Review your event sales with in-depth ticket analytics
- Use the MyRacePass App to scan in tickets on race day
- Reserved seating and general admission available

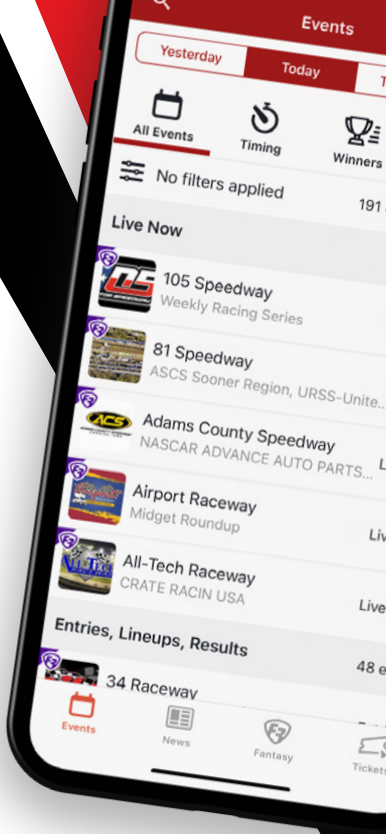


MRP Dropship Apparel

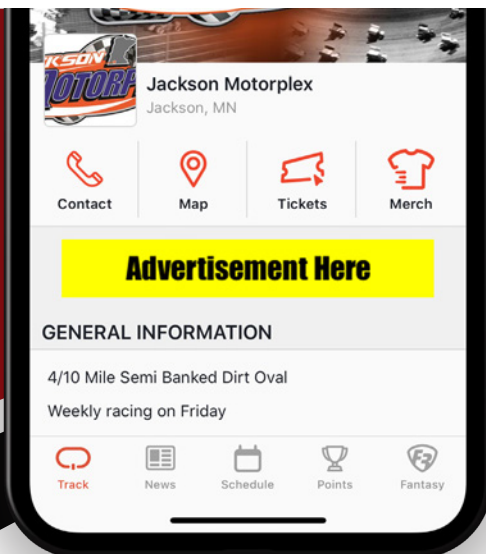
No Minimum Order | No Inventory | No Hassle

- MyRacePass will ship every order that comes through
- Multiple styles, colors and sizes included with every design
- Never run out of online inventory

- ✓ **Entry List**
- ✓ **Results**
- ✓ **Points**
- ✓ **Schedules**
- ✓ **Lap Times**
- ✓ **Lineups**
- ✓ **Driver Profiles**
- ✓ **News**
- ✓ **Fantasy Racing**
- ✓ **Tickets**
- ✓ **Apparel**
- ✓ **Contact**



MyRacePass iOS & Android App



Your Fans Can Earn YOU Cash

Easily generate revenue by displaying select banner ads on your promoter website with the MRP Digital Ads integration.

PROMOTER & SCORER PLANS

	PLUS	PLATINUM	PARTNER
Track/Series Bio, Photos, Videos, News, Schedule & Results	●	●	●
Online Tickets & Driver Registration	●	●	●
MyRacePass App Integration	●	●	●
Dropship Apparel	●	●	●
Check Printing	●	●	●
Lineup Monitor	●	●	●
Announcer's Friend	●	●	●
Barcode Back-gate Entry	●	●	●
MRP Live	●	●	●
Payout, Lineup & Points Calculations	●	●	●
Standard Race Reports	●	●	●
Push Notification Analytics		●	●
Driver Suspension Tracking		●	●
Misc Competitor Registration		●	●
Provisionals Tracking			●
Contingency Award Tracking			●
Entry Payment Tracking			●
Entry Membership Confirmation			●
All Access Fan Accounts (\$54.99/yr Per Account Value)**	2	4	6
Points Schemes	Standard	Standard	Advanced
Lineups	Standard	Advanced	Advanced
Custom Lineup(s) Available		1	4
MyRacePass In-App Ads Discount		10% Off	25% Off
MyLaps & Westhold System Discounts			10% Off
Social Media Integration		Standard	Standard
Online Registration Payment (PayPal)			Included
*Hosting & Support Fees Not Included	\$599/yr	\$799/yr	\$999/yr
**Must be on a Yearly Plan			

ADD A WEBSITE SUPPORT/HOSTING PACKAGE

BRONZE PACKAGE

\$399/yr

Email Support, Race Management Integration, MyRacePass App Integration.

SILVER PACKAGE

\$599/yr

All of Bronze PLUS:
Phone Support, 1 Free Header Image update each year, Free Level 1 MRP Apparel Design each year, Unlimited Sponsor Logos, MRP Digital Ads Publisher, 10% off Print Design.

GOLD PACKAGE

\$899/yr

All of Bronze PLUS:
Phone Support, 2 Free Header Image updates each year, Free Level 2 MRP Apparel Design each year, Unlimited Sponsor Logo uploads, MRP Digital Ads Publisher, PayPal integration for Online Store, SSL for Secure Domain, 20% off Print Design.

NEW DEVELOPMENT

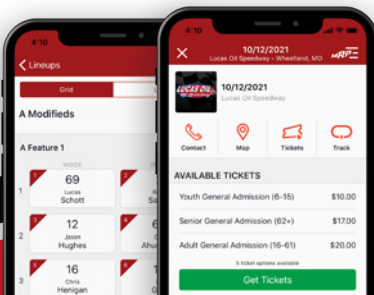
\$1,795

New MyRacePass Website Customers

REDEVELOPMENT

\$1,295

Current MyRacePass or Firehorn Marketing Website Customers



THE POWER OF THE
MYRacePASS
NETWORK



GET STARTED TODAY! Call Us at 402-302-2464

Who Will You See on MYRACEPASS?

Nearly 600 Promoters utilize & trust MyRacePass for Marketing & Scoring needs.

(80% of oval tracks in the USA have been touched by MyRacePass)



Dan Robinson VP Motorsports Lucas Oil

The addition of MyRacePass was a tremendous move in the right direction and performed flawlessly right out of the gate.