

# WE ARE THE **PROMOTERS TOOLBOX**

ASPHALT, DIRT & DRAG RACING









- 😭 Dropship Apparel
- 📢 Digital Ad Revenue



## www.MyRacePass.com

## "The only solution to score your race night."

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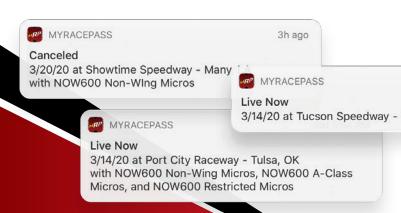
MRP Race Management

### Run Your Race Night Effectivly

- Driver Check-in, Calculate Lineups and Input Results
- Integrate with Westhold and MyLaps
- Finalize Points and Payout each night
- Drag Racing Management Now Available

#### Get Your Track on the MyRacePass App

- Entries, Lineups, Live Timing, Results and more automatically share to the app!
- Fantasy Racing allows your fans to play along with the action
- Input Track Information, Sell Tickets and send Push Notifications to fans







### Market Your Organization Online Effectively

- Update your own content anytime with our easy to use content management system
- Share your information in thousands of locations with the MRP Network
- Fans can see your content on the go with your fully responsive website
- Results and Points page update automatically when using Race Management

Get the A

LATEST NEWS

STOP

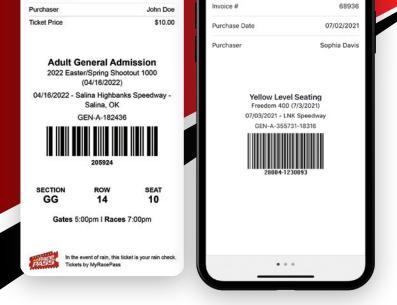
STOPTECH BRAKES JOINS FIELD OF VALUED PARTNERS FOR 2021

ia, OH (April 1, 2021) – The Lucas Oil Late Model Dirt is excited to welcome StopTech Brakes as the newest for the 2021 racing season. StopTank Const.

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#### Every Website Feature You Need

- Photos, Videos, News, About pages and more
- Clickable Sponsor Logos
- MyRacePass App Integration with News, Points and Race Day Information





# **MRP Online Tickets**

#### Included with MRP Race Management

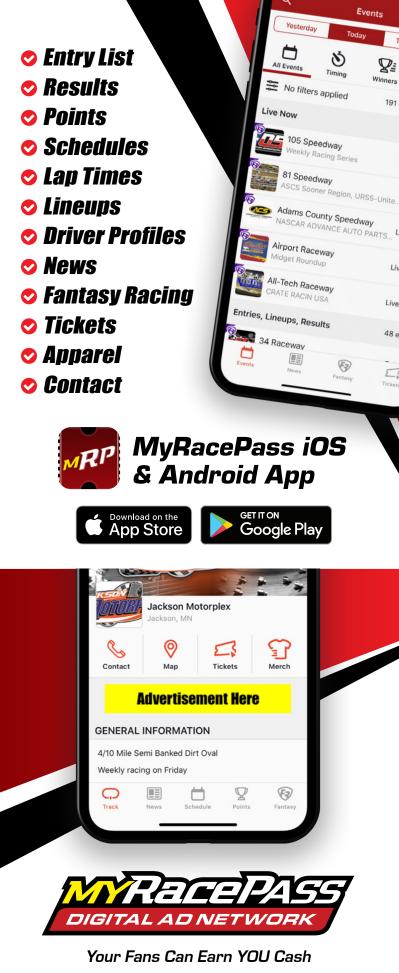
- Utilize the MRP Network to drive ticket sales in thousands of locations
- MyRacePass handles refunds and chargebacks
- · Review your event sales with in-depth ticket analytics
- Use the MyRacePass App to scan in tickets on race day
- Reserved seating and general admission available





#### No Minimum Order | No Inventory | No Hassle

- MyRacePass will ship every order that comes through
- Multiple styles, colors and sizes included with every design
- Never run out of online inventory



Easily generate revenue by displaying select banner ads on your promoter website with the MRP Digital Ads integration.

# **PROMOTER & SCORER PLANS**

-	PLUS	PLATINUM	PARTNER
Track/Series Bio, Photos, Videos, News, Schedule & Results	•	•	•
Online Tickets & Driver Registration	•	•	•
MyRacePass App Integration	•	•	•
Dropship Apparel	•	•	•
Check Printing	•	•	•
Lineup Monitor	•	•	•
Announcer's Friend	$\bullet$	•	•
Barcode Back-gate Entry	$\bullet$	•	•
MRP Live	•	•	•
Payout, Lineup & Points Calculations	$\bullet$	•	•
Standard Race Reports	•	•	•
Push Notification Analytics		•	•
Driver Suspension Tracking		•	•
Misc Competitor Registration		•	•
<b>Provisionals Tracking</b>			•
Contingency Award Tracking			•
Entry Payment Tracking			•
Entry Membership Confirmation			•
All Access Fan Accounts ( <sup>\$</sup> 54.99/yr Per Account Value)**	2	4	6
Points Schemes	Standard	Standard	Advanced
Lineups	Standard	Advanced	Advanced
Custom Lineup(s) Available		1	4
MyRacePass In-App Ads Discount		10% Off	25% Off
MyLaps & Westhold System Discounts			10% Off
Social Media Integration		Standard	Standard
Online Registration Payment (PayPal)			Included
*Hosting & Support Fees Not Included **Must be on a Yearly Plan	\$ <b>599</b> /yr	\$ <b>799</b> /yr	\$ <b>999</b> /yr





Email Support, Race Management Integration, MyRacePass App Integration.





All of Bronze PLUS: Phone Support, 1 Free Header Image update each year, Free Level 1 MRP Apparel Design each year, Unlimited Sponsor Logos, MRP Digital Ads Publisher, 10% off Print Design.

#### **GOLD PACKAGE**



All of Bronze PLUS: Phone Support, 2 Free Header Image updates each year, Free Level 2 MRP Apparel Design each year, Unlimited Sponsor Logo uploads, MRP Digital Ads Publisher, PayPal integration for Online Store, SSL for Secure Domain, 20% off Print Design.

#### **NEW DEVELOPMENT** \$1.795

## \$1.295

New MyRacePass Website Customers Current MyRacePass or Firethorn Marketing Website Customers

REDEVELOPMENT



## GET STARTED TODAY! Call Us at 402-302-2464

# Who Will You See on MYRACEPASS?

Nearly 600 Promoters utilize & trust MyRacePass for Marketing & Scoring needs.

(80% of oval tracks in the USA have been touched by MyRacePass)



Dan Robinson VP Motorsports Lucas Oil
The addition of MyRacePass was a
tremendous move in the right direction and
performed flawlessly right out of the gate.