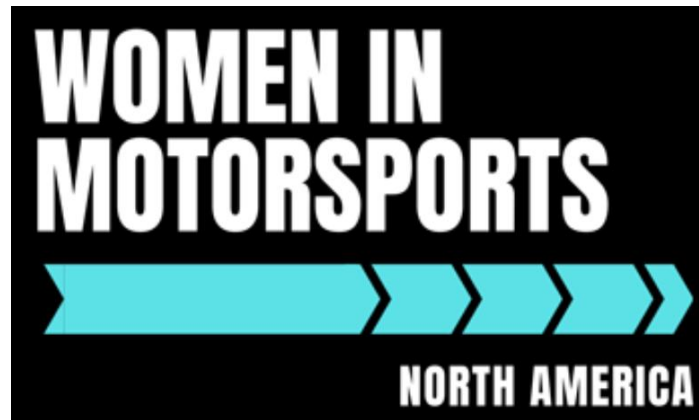


Women in Motorsports North America Launched by Lyn St. James and Beth Paretta



The Women in Motorsports North America (WIMNA) organization launches today as a community of professionals supporting opportunities for women across all disciplines of motorsport. By creating an inclusive, resourceful environment, the 501 (c)(3) charity looks to foster mentorship, advocacy, education, and growth to help ensure a successful and effective future for women in professional motorsports roles.

Planning for the organization was initiated in the summer of 2021 when Lyn St. James, the seven-time Indy 500 driver and recent inductee into the Automotive Hall of Fame, contacted Beth Paretta, former automotive executive and current INDYCAR Team Owner of Paretta Autosport. St. James and Paretta collaborated on the idea of creating an organization to provide a strong foundation for women who want to work and grow careers in motorsport. Together they contacted a team of about 40 other women currently working as professionals in motorsport, along with some male allies, and a working group was formed in August 2021 to advance the idea to reality.

"There has long been a need for a place where all the professional women working in motorsports can come together to collaborate and elevate their opportunities," said Lyn St. James. "Beth and I had spoken about this subject on a number of occasions, and we decided to develop a platform and bring in some of the many talented professionals currently employed

in the sport to join committees and build a charity to be a place women could go for resources who want to work in motorsports."

"We are proud to have such a strong, varied Working Group of professional women and men who have helped shape our purpose and strategy. Our strength is in our members and the breadth of their perspectives across many disciplines including engineers, drivers, team management, PR/marketing, track operations, sponsor relations, and event promotions." said Beth Paretta. "As we strive to increase opportunities for women to work in motorsports, WIMNA will be a resource for people considering or advancing their careers. The organization will help us all work together to identify, train, and support new talent to continue to produce a pipeline of future experts in our sport."

The goal of the WIMNA is to encourage, support and mentor more women to pursue careers in motorsport, educate about the sport and the types of careers that can be found, communicate how the motorsports industry can better reach, encourage and attract women to roles, as well as advocate and inspire more programs be created. Additionally, the organization was awarded a 501 (c)(3) charity status and will support scholarships, mentorship programs and internships for women. The WIMNA website launches today and can be found at: www.WomenInMotorsportsNA.com. Please be sure to check it out to discover more information. Today's video announcement can be found on www.epartrade.com.

ABOUT WOMEN IN MOTORSPORTS N.A.

Women in Motorsports North America is a community of professionals devoted to supporting opportunities for women across all disciplines of motorsport by creating an inclusive, resourceful environment to foster mentorship, advocacy, education, and growth, thereby ensuring the continued strength and successful future of our sport.